



Dr. Lola Denise Jefferson **ELECT**

PhD, MA, BSN, RNC, CVRN, Lifetime Member

President of the National Black Nurses Association

Proven Leadership with a Positive Impact

Local BNA Background

- Founder and Executive Director of Fort Bend County Black Nurses
- Raised \$65,000+ in nursing scholarships for FBCBNA
- Raised funds to send 4 youths to the Sickle Cell Camp
- Global Health Initiative—Led 10 NBNA Nurses, Organized and Raised over \$14,000 for the Medical Mission Trip to Haiti and raised an addition \$1,500 for Linen for Haitian Hospital
- Editor of Around the Bend Newsletter www.FBCBNA.org and Facebook Blogger
- Chair—Golf Classic, Health Symposium, Local BNA Day, Lifetime Members, Continuing Education Units Administrator
- Coordinator for the Black Nurses Day at the Texas State Capitol—six Texas Chapters attended
- 18 consecutive years of representation with 200+ members to the NBNA

Professional Practice

Kindred Hospital—House Supervisor
—Co-Chair of Staff Nurses Council
St. Luke's Episcopal Hospital (Magnet Hospital) -
Nursing Supervisor 16+ years

NBA Exposure

- CURRENT 1st Vice President
- Past Elected 2nd VP—served two terms
- Past Elected NBNA Board Member
- Served As **CHAIR** for the following Committees:
 - Programs—Present
 - Bylaws
 - Chapter Development
 - Membership
 - Personnel
 - Women's Health
 - Publicity & Public Relations—Co-Chair
- Past/Present member of the following Committees:
 - Brain Health
 - Credentialing
 - Executive
 - Finance
 - Health Policy
 - Member Benefits
 - Program
 - Resolutions
 - Strategic Planning
- National Coalition of Ethnic Minority Nurses Association
- Professional Leadership and Chapter Development:
 - Speaker for the NBNA Conference 2018
 - Organized a new chapter for the NBNA
 - Developed 2 local board members to become NBNA Board Members
 - Served as a Keynote Speaker for 4 NBNA Chapters
 - Served as a Mistress of Ceremony for a NBNA Chapter
 - Encouraged and supported members to register, attend, become speakers, monitors, moderators, ushers, choir members at the NBNA Annual Conferences
- Awards Received:
 - 1st Place Lifetime Members
 - 1st Place Individual Licensed Members
 - 1st Place Student Unlicensed Membership Award
 - Nurse of the Year for Community Service
- Authored Articles for the NBNA Newsletter
- Recruited 66 Lifetime Members
- Funded Annual \$1,000 Scholarship for NBNA Nursing Students
- Raised over \$4,500 for the Friends of Nursing Campaign
- Gospel Choir

PLATFORM

1. Increase Membership
 - Retain current membership
 - Strengthen Nursing Schools Outreach
 - Engage Chapter Membership Chairs & Chapter Presidents
2. Sustain Financial Viability
 - Increase grant pool
 - Increase sponsors
 - Increase Corporate Round Table members
3. Promote Health & Wellness (with a focus in)
 - Hypertension/Stroke
 - Diabetes
 - Mediterranean Diet
4. Impact Global Health in the areas of
 - Education
 - Infrastructure
 - Quality of Life
5. Empower National and Chapter Development
 - Implement Leadership Succession Planning
 - Provide Leadership Development Tool Kits
 - Initiate a Leadership Symposium

Community Involvement

Alpha Kappa Alpha Sorority, Inc.
American Nurses Association
Recognized for Community Service by Congressman Al Green,
Senator Rodney Ellis and Councilman Chris Preston
Lifetime Member & Past Board Member of the NAACP
National Coalition Ethnic Minority Nurse Associations
Sigma Theta Tau Eastern Star
Texas Nurses Association True Faith Baptist Church