



National Black Nurses Association, Inc.
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Dr. Martha A. Dawson
President

FOR IMMEDIATE RELEASE

**Registration Underway for the 48th Annual National Black Nurses Association
#NBNA Goes Virtual 2020**

SILVER SPRING, MD, September 10, 2020 – Registration continues for the 48th Annual National Black Nurses Association Conference to be held on September 24 – 26.

The National Black Nurses Association Inc. (NBNA) will transition their annual conference to a virtual format this year for their expected 4000 attendees. The theme of this year's event is *"Nursing Resilience: Disruptions in Practice, Research, Education, Policy and Entrepreneurship."*



Dr. (Hon) Millicent Gorham
Executive Director

Conference Objectives:

- Discuss disruptive trends in health care delivery and financing.
- Examine emerging opportunities for transforming the future of nursing through innovative nursing/ interdisciplinary practice, education, research, and policy advocacy.
- Identify new models of care to reduce inequities in health care and health outcomes for minority and underserved communities.

Here is what you need to know:

- Register for the three-day interactive [NBNA Virtual Conference here](#).
- You can view the three-day agenda Conference-at-a-Glance [here](#).
- View more information about speakers, agenda, and sponsor information at conference.nbna.org/.
- Participants can receive a virtual experience with live entertainment, receive up to 13 CEU's, attend virtual networking and events, and listen to 48 expert speakers in the healthcare field.
- Sponsored by [Clove](#), nurse students can register for [free](#) here while supplies last.
- Official conference hashtag: **#NBNA Goes Virtual 2020**

REGISTRATION IS NOW OPEN!

#NBNA GOES VIRTUAL 2020 CELEBRATES THE

48th Annual
CONFERENCE
...this year, it's VIRTUAL!

Learn and Network from the comfort of your home or office and earn 4 CEU credits.

Learn more at
conference.nbna.org

Join us for this year's Virtual Conference and:

- Discuss disruptive trends in healthcare delivery.
- Examine emerging opportunities for transforming nursing through innovation.
- Identify new models of care to reduce inequities in health care and health outcomes.
- Network, Network and Network!

Thursday - Saturday
September 24-26, 2020

REGISTER NOW

Thank You!
to our DIAMOND SPONSOR

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Creating Possible

• If you are a member of the media and would like to attend, please send your media credentials to kricks@nbna.org no later than Tuesday, September 22.

“We are extremely excited to deliver our first action-packed ‘virtual experience!’ to the nurse and health care community,” says Dr. Martha A. Dawson, President of the National Black Nurses Association. “While this conference is an abbreviated version compared to the in-person one, we are expecting to meet our conference goals and celebrate the 2020 Year of the Nurse and the Midwife. Due to the recent pandemic and racial strife, this year has hit us hard – we look forward to celebrating our healthcare heroes who wear their super capes every day despite their own personal battles.”

The NBNA will recognize the tireless efforts of thousands of nurses who are risking their health and wellbeing, while working on the frontline of the deadly Covid-19 pandemic.

Participants can expect invigorating presentations from healthcare companies such as: Gilead Sciences (Diamond Sponsor), Epilepsy Foundation, VITAS Healthcare, Campaign for Tobacco Free Kids, Kaiser Permanente and NurseFly, Association of Black Cardiologists, Pfizer, and more.

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For media inquiries and/or interview requests about #NBNA Goes Virtual 2020, contact Keisha Ricks, communications and marketing manager at kricks@nbna.org or (301) 589-3200.

About National Black Nurses Association (NBNA)

Founded in 1971, the National Black Nurses Association (NBNA) is a professional organization representing 308,000 African American registered nurses, licensed vocational/practical nurses, and nursing students in 114 chapters and 34 states. The NBNA mission is “to serve as the voice for Black nurses and diverse populations ensuring equal access to professional development, promoting educational opportunities and improving health.” NBNA chapters offer voluntary hours providing health education and screenings to community residents in collaboration with community-based partners, including faith-based organizations, civic, fraternal, hospitals, and schools of nursing. For more information, visit nbna.org. #NBNA Resilient