

# Agenda

## 30<sup>th</sup> NATIONAL BLACK NURSES Day on Capitol Hill “Ensuring Continuous Access to Healthcare: NBNA’s Call to Action”

Thursday, February 1, 2018

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7:00 a.m. – Registration

Washington Court Hotel Grand Ballroom

7:30 a.m. – 8:00 a.m. *Continental Breakfast*

8:00 a.m. – 8:50 a.m. **Welcome and Acknowledgements**

Birthale Archie, DNP, MSN, BS, RN, Moderator

NBNA Second Vice President

Chair, Health Policy Committee

Interim Chair

Department of Nursing

College of Professional Studies

Bowie State University

Bowie, Maryland

### **Introduction of NBNA Board of Directors and Remarks**

Eric J. Williams, DNP, RN, CNE, FAAN, NBNA President

Assistant Director/Faculty Chair/Professor of Nursing

Santa Monica College

Los Angeles, CA

Introduction of NBNA Chapter Presidents

Introduction of NBNA Corporate Roundtable Members

Introduction of NBNA Day Sponsors

Introduction of Schools of Nursing and Guests

9:00 a.m. - 9:30 a.m. **Opening Keynote**

**“Ensuring Continuous Access to Healthcare: The Road Ahead and the March Forward –  
A Call to Action for Advocates”**

Melissa Bishop-Murphy, JD, MBA

Senior Director of National Government Relations and Multicultural Affairs

Pfizer, Inc.

Atlanta, Georgia

9:30 a.m. - 11:00 a.m. *“Advocacy at its Best”*

Dr. Birthale Archie, Moderator

**“Medicare Advantage”**

The Honorable Allyson Schwartz

CEO

Better Medicare Alliance

Washington, DC

**"Advocating for Exclusive Human Milk in Premature Infants"**

Martha Dawson, DNP, RN, FACHE

NBNA Historian

Assistant Professor and Coordinator

Nursing and Health Systems

Administration and Senior Scholar

PAHO/WHO Collaborating Center on International Nursing

Birmingham, Alabama

Michal A. Young, MD, FAAP

Associate Professor, Department of Pediatrics and Child Health

Howard University College of Medicine

Director, NICU and Newborn Services, Howard University Hospital

Washington, DC

**"Brain Health"**

Patricia C. Lane, MBA, SCRNP, BSN, BS

BSR Administrative Director Neuroscience and Bon Secours EMS Liaisons

Bon Secours Richmond Health System

Richmond, Virginia

Sarah Lenz Lock, JD

Senior Vice President for Policy

AARP's Policy, Research and International Affairs

AARP

Washington, DC

**"End of Life Care"**

Diane Deese, MCLSS-GB, CACPFI, EMT

Vice President

VITAS Healthcare

Chicago, Illinois

**"Shackling of Incarcerated Women"**

Louise Aurelien, EdD, MS, ARNP, NP-C

Co-chair, NBNA Ad Hoc Committee on Women's Health

Director, RN-BSN Online Program

Palm Beach State College

Palm Beach, Florida

Betty Braxter, PhD, RN

Co-Chair, NBNA Ad Hoc Committee on Women's Health

University of Pittsburgh

School of Nursing

Pittsburgh, Pennsylvania

**"Nutrition for the Elderly"**

Robert Blancato

Executive Director

National Association of Nutrition and Aging Services Programs

Washington, DC

**“All of Us Research”**

Janice Phillips, PhD, RN, FAAN  
Co-Chair, NBNA Health Policy Committee  
Director of Nursing Research and Health Equity  
Nursing Administration  
Rush University Medical Center  
Chicago, Illinois

11:00 a.m. – 11:30 a.m. **“NBNA Legislative Tool Kit Briefing for Capitol Hill Visits”**

Birthele Archie, DNP, MSN, BS, RN, Moderator  
NBNA Second Vice President  
Chair, Health Policy Committee  
Interim Chair  
Department of Nursing  
College of Professional Studies  
Bowie State University  
Bowie, Maryland

Janice Phillips, PhD, RN, FAAN  
Co-Chair, NBNA Health Policy Committee  
Director of Nursing Research and Health Equity  
Nursing Administration  
Rush University Medical Center  
Chicago, Illinois

Sheldon D. Fields, PhD, RN, FNP-BC, AACRN, FAANP, FNAP, FAAN  
NBNA Co-Chair, NBNA Health Policy Committee  
Dean and Professor  
School of Health Professions  
New York Institute of Technology  
Old Westbury, New York

1. “Access to Care: The Patient Protection and Affordable Care Act”
2. “2018 Title VIII Nursing Workforce Development Reauthorization Act”
3. “Violence and Related Consequences”
4. “Mental Health and Substance Abuse”

11:30 a.m. – 12:00 p.m. Social Media, Networking and Photo Opportunities

12:00 p.m. – 1:30 p.m. **Luncheon Keynote**

**“The Value Collaborative”**

Michael Ybarra, MD, FAAEM, FACEP  
Deputy Vice President  
Advocacy and Strategic Alliances  
Pharmaceutical Research and Manufacturers of America  
Washington, DC

1:30 p.m. – 2:30 p.m. **Members of Congress Visit NBNA Day on Capitol Hill**

**NBNA GOES TO THE HILL!!!**  
**Follow NBNA Board of Directors and NBNA Health Policy Committee**  
**TO CAPITOL HILL**

2:30 p.m. – 5:00 p.m. **Capitol Hill Visits, Appointments with your Senators and Representatives**

FOR ALL PARTICIPANTS

5:30 p.m. - 7:00 p.m.

Debriefing session followed by reception!

Washington Court Hotel Grand Ballroom

Debriefing and “NBNA’s Call to Action”

Washington Court Hotel Grand Ballroom

Dr. Birthale Archie and NBNA Health Policy Committee

## **Members of the NBNA Health Policy Committee**

Dr. Birthale Archie, Chair

Dr. Janice Phillips, Co-Chair

Dr. Sheldon Fields, Co-Chair

Dr. Millicent Gorham

Frances Ashe-Goins

Denise Bell

Constance Brown

Ervin Jean Coleman

Tammy Rene Davis

Sasha DuBois

Sharon Rogers

Dr. Claudia Kregg-Byers

Yvonne Olusi-Ogadi

Dr. Lenora Yates

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Pharmaceutical Research and Manufacturers of  
America  
Prolacta Bioscience**

January 24, 2018