43rd Annual Institute & Conference
Nursing: Multidisciplinary Approaches to Patient Centered Care

CONFERENCE REGISTRATION
ATLANTA MARRIOTT MARQUIS
JULY 29–AUGUST 2, 2015
Dear NBNA Members and Attendees,

We are delighted that you will be joining us at the 43rd Annual Institute and Conference in Atlanta, July 29 through August 2, 2015, at the Atlanta Marriott Marquis. Please review the registration materials carefully as there are several changes and additions to the conference schedule and we don’t want you to miss a single activity. Our goal is to continue to offer you the very best in continuing education, career development and networking opportunities during the conference.

Plans are well underway to ensure that you will have a productive and memorable experience at this year’s conference. If you attended the 2014 conference in Philadelphia, we thank you for joining us.

If you missed us in Philadelphia, we look forward to seeing you in Atlanta!

Reverend Dr. Deidre Walton
President and the NBNA Board of Directors

Request to Attend the 2015 NBNA Annual Institute and Conference

Go to: www.nbna.org/conference to download a template letter to request approval to attend the conference. This letter should be addressed to your institution and supervisor and signed by you.

To register as a speaker for the 2015 NBNA Annual Institute and Conference

If you have submitted an abstract for presentation, DO NOT USE THIS FORM to register for the conference. Please use the speaker registration form which may be found in Part 2 of the abstract forms at www.nbna.org.

About the Cover

The following photographs are courtesy of Atlanta Photos. From the top: Stone Mountain Cable Car; Kevin C. Rose; World of Coke - Yellow Truck, Kevin C. Rose; King Center Eternal Flame, James Duckworth; Six Flags Over Georgia, Acrophobia, Kevin C. Rose; Georgia Aquarium, Kevin C. Rose.
TUESDAY, JULY 28

12:00 pm - 4:00 pm
Local Chapter Health Fair (TBD)

4:30 pm - 5:30 pm
Moderator/Monitor Workshop

WEDNESDAY, JULY 29

8:00 am - 12:00 pm
American Red Cross Workshop

8:00 am - 2:00 pm
Wound Care Workshop (pre-registration preferred)

Lower Extremities: A Foundation of Excellence in Wound Care and Treatment

At the conclusion of the program, nurse participants will be able to:
• Describe a comprehensive assessment of lower extremities.
• Identify parameters for compromised circulation in the lower extremities.
• Provide a return demonstration of lower extremities compression wraps.
• List contraindications for lower extremity compression.
• Discuss effective dressings for the management of lower extremity wounds.
• Differentiate methods of offloading pressure from lower extremities.

8:00 am - 6:00 pm
ELNEC PEDIATRIC PALLIATIVE CARE
(Train-the-Trainer Program)

“Caring for patients with complex, chronic conditions or at end of life can be very challenging. This is especially true when the patient is an infant or child or if the patient is an expectant mother of a child with special needs. Skills required for this special population are easily transferrable across the life spectrum. The ability to clearly communicate difficult information, recognize and alleviate symptoms of suffering, coordinate care with an interdisciplinary team and provide grief/bereavement support is essential in caring for patients in today’s complex healthcare system. This conference will increase participant’s readiness in caring for the patients of the future while also assuring the application of self-care principles.” Leading national pediatric specialists will serve as faculty for this Train-the-Trainer Program.

Who Should Attend: Staff Nurses, APRNs. Nurses working in pediatric acute care settings (i.e. Med/Surg., NICU, PICU, Clinics, Oncology, palliative care settings. Home Care Nurses, CE Providers & Staff Develop Educators, Undergraduate and graduate pediatric nursing faculty.

All participants must bring a copy of their license to the session for the CEU rosters.

2-days, workshop continues on Thursday, July 30, 7:30 am - 4:30 pm. Pre-registration is required and you must attend both sessions. Class size is limited to first 75, there will be a waiting list.

8:00 am - 6:00 pm
Adult Mental Health First Aid USA Pre-registration is required.

Just as CPR helps you assist an individual having a heart attack—even if you have no clinical training—Mental Health First Aid helps you assist someone experiencing a mental health related crisis. In the Mental Health First Aid course, you learn risk factors and warning signs for mental health and addiction concerns, strategies for how to help someone in both crisis and non-crisis situations, and where to turn for help.

Certification will require completion of the pre- and post-session on line surveys. Class size is limited to 40 nurses, there will be a waiting list. Please do not register for this class if you have received the certification at previous conferences.

THURSDAY, JULY 30

7:30 am - 4:30 pm
ELNEC PEDIATRIC PALLIATIVE CARE (Part 2)

7:30 am - 4:30 pm
Higher Education Mental Health First Aid USA Pre-Registration is required.

Mental illnesses and substance use challenges often present during adolescence and young adulthood, when many individuals are students at colleges and universities. College and university faculty, staff, and students can learn how to help each other within a framework of their unique culture and set of resources.

Certification will require completion of the pre- and post-session on line surveys. Class size is limited to 40 nurses, there will be a waiting list.

1:00 pm - 5:00 pm Exhibit Hall Grand Opening

Refreshments will be served

6:00 pm - 8:00 pm Opening Ceremony

FRIDAY, JULY 31

8:00 am - 12:00 pm NBNA Emerging Leaders Forum

Students must be registered for the conference to attend this session.

8:00 am - 4:00 pm

NBNA Summer Youth Enrichment Institute

“Developing the Next Generation of Nurses”

At the completion of the program participants will be able to:
• Describe the role of the nurse in the health care system
• Identify two healthy life style behaviors
• Identify two test-taking strategies that will increase the participants success in science and math
• Participate in a community service activity

Open to children ages 8 to 18. Each participant will receive a back pack and a certificate of completion. Please register your child on the attached form. Consent forms will be sent with your registration confirmation letter.
The Atlanta Marriott Marquis is conveniently located within blocks of some of Atlanta’s most popular attractions. Visit the World of Coca-Cola to learn the history and taste various beverages from around the world. The Georgia Aquarium is located only 5 blocks from the Atlanta Marriott Marquis. The Peachtree Center Atlanta MARTA, is connected to the Marriott, which will provide easy access to city attractions.

It is preferred that you visit the dedicated booking website that has been created for NBNA. https://resweb.passkey.com/go/NBNA2015. You can also find the reservation booking site at www.NBNA.org

Please book early!

The deadline date for making reservations at the Atlanta Marriott Marquis is 5:00 pm. Eastern Time, Sunday, July 12, 2015. After that date, reservations will be accepted on a space and rate availability basis. If the Group Rate is not available, the Hotel’s rack rate will apply.

Rates are $159 USD for a single or double room, triple occupancy $179. The rate for quadruple occupancy is $199. The Atlanta Marriott Marquis will honor these dates three days pre- and post-conference dates. There is no additional charge for children under age 18 sharing with a parent using existing bedding. Sales and occupancy taxes of 16% which will be applied to sleeping rooms on a daily basis.

If you have any special needs or health conditions, please notify the hotel when making your reservations. The Marriott does offer ADA compliant King bedrooms with a tub and Double/Double rooms with an ADA compliant shower. See NBNA.org for scooter information.

You will need to register onsite at the conference.

Please note the cancelled reservation number.

The Atlanta Marriott Marquis does not require the first night’s room and tax be paid in advance to guarantee your reservation. You will be asked to provide a valid credit card to hold your reservation. The credit card guarantee shall serve to confirm the reservation for the dates requested. We strongly suggest that you do NOT use a debit card to guarantee your room or incidentals at check-in.

CANCELLATIONS: Must be made 72 hours in advance of your scheduled arrival date. If you canceled your reservation after the deadline, your credit card will be charged for one night’s stay. When you cancel, please note the cancelled reservation number.

Online Reservation

It is preferred that you visit the dedicated booking website that has been created for NBNA. https://resweb.passkey.com/go/NBNA2015. You can also find the reservation booking site at www.NBNA.org

Room Rates

Rates are $159 USD for a single or double room, triple occupancy $179. The rate for quadruple occupancy is $199. The Atlanta Marriott Marquis will honor these dates three days pre- and post-conference dates. There is no additional charge for children under age 18 sharing with a parent using existing bedding. Sales and occupancy taxes of 16% which will be applied to sleeping rooms on a daily basis.

SUITES: The conference rate for suites per night: Governors Suite: $399, Executive Suite: $299; Diplomat Suite: $199; and the Marriott Marquis Suite: $725 per night. The prices quoted are for one bedroom suites. Please call the reservation number to confirm the availability of suites. The rate for a second connecting bedroom is $159 plus tax.

If you have any special needs or health conditions, please notify the hotel when making your reservations. The Marriott does offer ADA compliant King bedrooms with a tub and Double/Double rooms with an ADA compliant shower. See NBNA.org for scooter information.

Check in: 4:00 PM / Check out: 12:00 PM

Late check out 2:00 PM

Complimentary, based on availability and should be requested 24 hours in advance. Check out 2:00 - 6:00 pm: charged additional half day; after 6:00 pm: charged additional day.

What to Wear

The attire for business sessions and educational sessions is business casual. Always bring a sweater or wrap, meeting rooms can be chilly. Friday, July 31: show solidarity with women and heart health by wearing a red item of clothing or a red accessory.
FIRST TIME ATTENDEES

Welcome! If you are a new member or this is your first time attending the conference this is the session for you. Learn more about NBNA and how to make the most of your attendance at the conference. It is all about networking, continuing education, and meeting new friends. You will also learn how to make the most of the exhibit hall experience, see what is new in nursing, meet the top health care providers in the country, and learn how you can earn your next degree at one of the finest nursing programs in the country. Bring your business cards and resume!

NBNA REGISTRATION PAYMENT AND CANCELLATION POLICY

Payments by CHECK must be received in the NBNA office by Friday, JUNE 26. NO CHECKS WILL BE ACCEPTED AFTER JUNE 26. Payments may be made by money order or credit card (MasterCard or VISA) ONLY. You may register on-line at NBNA.org until Friday, JULY 17. Should it become necessary for you to cancel your registration, WRITTEN notification must be received (not postmarked) by Friday, JUNE 19. Refunds will be made 90 days following the conclusion of the NBNA Conference. A $50 administrative fee will be deducted from the total amount refunded. No request for refunds will be granted after Friday, JUNE 19.

PRE-CONFERENCE REGISTRATION TICKETING

- ALL members, guests, VIPS, honorees, awardees, exhibitors, speakers, sponsors, spouses and children MUST have a ticket with a table assignment to attend the Gala.
- CHAPTER TABLES will be designated based on the number of registered members and registered guests that have purchased tickets to the Gala by June 15, 2015.
- GALA TICKETS with your table number will be included in the REGISTRATION PACKET of all Conference Attendees and Registered Guests. individually purchased tickets will also be included in the packet of the Registered Attendee.
- Individual ticket purchases to the President’s Gala MUST be purchased by June 15, 2015 AND the NBNA Member/Guest relationship must be clearly identified at time of purchase in order to guarantee appropriate seating.
- Tickets will be collected at the door. NBNA Members and their guests will be guaranteed seating with their chapter if their registration form and payment are received in the National Office by June 15, 2015.

ON-SITE REGISTRATION TICKETING

(Registrations or Tickets Purchased After June 15)

- Every attempt will be made to seat you with your chapter and accommodate your guests at the chapter table. After the June 15 deadline, seating will be assigned on a space availability basis.
- ON-SITE TICKET SALES will end at 2 pm, Thursday, JULY 30.
- For your convenience, a floor plan of the banquet seating will be on view prior to the day of the Gala. On the night of the Banquet, hostesses will have a list of each attendee’s table assignment. Tickets will be collected at the door.
- THERE WILL BE NO REFUNDS for individual banquet or brunch tickets after Wednesday, JULY 1.
- There will be NO REFUND for banquet and brunch tickets that are included with your full registration.

PRESIDENT’S GALA & BRUNCH SEATING PROCEDURES

- Ticket sales at the conference (ON-SITE) will end at 2:00 pm on Thursday, July 30, 2015.
- All members, guests, VIPS, honorees, awardees, exhibitors, speakers, sponsors, spouses and children MUST have a Gala or Brunch Ticket. There will NOT be assigned seating for the Sunday Brunch.
- Tickets will be collected at the door.
- All tickets will be placed in your Registration Packet and will be available on-site at the REGISTRATION DESK.

IMPORTANT INFORMATION

NBNA RULES OF ENGAGEMENT AT THE NBNA INSTITUTE AND CONFERENCE

1. Sessions start on time.
2. You will receive your CEU certificate upon completion of the class in its entirety and by submitting an evaluation form. The evaluation form is provided to you at the BEGINNING of the class.
3. If you arrive more than 15 minutes after the start of the sessions, you will NOT receive a CEU certificate.
4. If you arrive more than 15 minutes after the start of the sessions, you CAN receive a CERTIFICATE OF ATTENDANCE.
5. You must stay in the room during the entire session in order to receive your CEU or CERTIFICATE OF ATTENDANCE.
6. You cannot switch sessions.
7. You cannot receive a certificate for less than the hours scheduled.
8. If you do not get the CEU certificate on the day of the session, you will not get a certificate. You cannot come the next day to pick up your certificate. You must stay the entire time to receive CEUs.
9. The NBNA National Office staff does not have CEU evaluation forms or CEU certificates. You must get those from the Cedars Sinai Department of Nursing staff who are on site at the NBNA Conference.
10. There are no CEUs for Opening Ceremony.
11. Treat NBNA staff, paid support staff, volunteers, exhibitors and hotel staff with respect.
12. Bring your business card and resume to share with sponsors, exhibitors and speakers.
13. The attire is business.
14. Do not place your CEU certificate in your conference book or bag.
15. If you are an exhibitor and also a member of NBNA, you must pay the conference registration fee if you wish to attend the NBNA Business Meeting.
16. If you are a speaker and also a member of NBNA, you must pay the speaker registration fee if you wish to attend the NBNA Business Meeting.

PLEASE NOTE: Do not fax your registration to the national NBNA office or register online after July 17, 2015. You will need to register onsite at the conference.
1. REGISTRATION INFORMATION (SPEAKERS, EXHIBITORS & SPONSORS DO NOT USE THIS FORM)

PLEASE PRINT CLEARLY OR TYPE. ONE REGISTRATION PER FORM. COPY FORM FOR MULTIPLE REGISTRATIONS.

NAME ______________________________________________________________________

CREDENTIALS ________________________________

FIRST	 	 	 	 MIDDLE 	 	 	 LAST 	 	 	 	 MUST PROVIDE

ADDRESS _______________________________________________________________________________________________________________

CITY ____________________________________________________________________ STATE ___________ ZIP _______________________________

WORK PHONE (_______) _________________________________HOME PHONE (_______) _____________________________________________

FAx __________________________________________________ E-MAIL _____________________________________________

NBNA ID # ____________________________________________ RN/LPN/LVN LIC. NO. ____________________________________________

NAME OF CHAPTER (REQUIRED INFO): _________________________________________________________________________________________

EMERGENCY CONTACT: _______________________________ PHONE ___________________________________________________________

☐ I AM A DIRECT MEMBER (do not belong to a chapter)

☐ ARE YOU UNDER AGE 40? ○ YES ○ NO

☐ ARE YOU A NURSE PRACTITIONER? ○ YES ○ NO

2. REGISTRATION FEES (PLEASE CIRCLE THE APPROPRIATE FEES)

MEMBER:

<table>
<thead>
<tr>
<th></th>
<th>EARLY BIRD</th>
<th>PRE-CON 4/1-6/15</th>
<th>ON SITE AFTER 6/15/15</th>
</tr>
</thead>
<tbody>
<tr>
<td>RN/LPN/LVN</td>
<td>$375</td>
<td>$450</td>
<td>$575</td>
</tr>
<tr>
<td>Student (NON-Licensed)</td>
<td>$230</td>
<td>$280</td>
<td>$405</td>
</tr>
<tr>
<td>Retired</td>
<td>$300</td>
<td>$375</td>
<td>$500</td>
</tr>
</tbody>
</table>

INCLUDES (1) Gala ticket (1) brunch & closing session ticket (1) general raffle ticket (1) CEU program, business meeting (MEMBERS ONLY) (1) Passport raffle ticket

<table>
<thead>
<tr>
<th></th>
<th>EARLY BIRD</th>
<th>PRE-CON 4/1-6/15</th>
<th>ON SITE AFTER 6/15/15</th>
</tr>
</thead>
<tbody>
<tr>
<td>RN/LPN/LVN</td>
<td>$550</td>
<td>$625</td>
<td>$775</td>
</tr>
<tr>
<td>Student (NON-Licensed)</td>
<td>$305</td>
<td>$355</td>
<td>$505</td>
</tr>
<tr>
<td>Retired</td>
<td>$375</td>
<td>$470</td>
<td>$550</td>
</tr>
</tbody>
</table>

INCLUDES (1) Gala ticket (1) brunch & closing session ticket (1) general raffle ticket (1) CEU program (1) Passport raffle ticket

☐ I AM A NEW MEMBER

☐ This is my first NBNA Conference

SUB-TOTAL $______________

3. INSTITUTE REGISTRATION (ONLINE REGISTRATION NOT ACCEPTED AFTER JULY 17, 2015)

To receive the full compliment of Continuing Education Units, you MUST attend the institute and/or workshop of your choice IN ITS ENTIRETY. Institutes will be held on FRIDAY, JULY 31. NOTE: topics subject to change. Please choose ONE of the following:

☐ Cardiovascular Disease

☐ Cancer

☐ Children's Health

☐ Diabetes

☐ Women’s Health

☐ Obesity

☐ Diversity

☐ Health Policy

☐ Founders Leadership

☐ ELNEC Pediatric Palliative Care - 2-Day Session (Pre-registration required)

PART I: Wednesday Thursday

PART II: July 29 / 8:00 am - 6:00 pm July 29 / 8:00 am - 5:00 pm

PART III: July 30 / 8:00 am - 5:00 pm

☐ Adult Mental Health First Aid USA (Pre-registration required)

PART I: Wednesday Thursday

PART II: July 29 / 8:00 am - 6:00 pm July 30 / 7:30 am - 4:30 pm

☐ Mental Health First Aid for Higher Education USA (Pre-registration required)

PART I: Thursday

PART II: July 30 / 8:00 am - 3:00 pm

☐ Presidents’ Leadership Institute (Chapter presidents, vice presidents or designated delegate ONLY)

PART I: Wednesday

PART II: July 29 / 8:00 am - noon

PART III: July 29 / 1:00 pm - 5:00 pm

PART IV: July 30 / 8:00 am - noon

☐ Lower Extremities Foundation of Excellence in Wound Care Workshop

PART I: Wednesday

PART II: July 29 / 8:00 am - noon

PART III: July 29 / 1:00 pm - 5:00 pm

PART IV: July 30 / 8:00 am - noon

☐ Caribbean Research Exploratory Workshop

PART I: Wednesday

PART II: July 29 / 8:00 am - noon

PART III: July 29 / 1:00 pm - 5:00 pm

PART IV: July 30 / 8:00 am - noon

☐ American Red Cross Workshop

PART I: Wednesday

PART II: July 29 / 8:00 am - noon

PART III: July 29 / 1:00 pm - 5:00 pm

PART IV: July 30 / 8:00 am - noon

☐ NBNA Summer Youth Enrichment Institute (consent forms sent with registration confirmation)

PART I: Friday

PART II: July 31 / 8:00 am - 4:00 pm

Register my: _______________________________________________________________________________________________________________

☐ I will attend the Chapter Development Workshop

☐ I will attend the Emerging Leaders Forum

☐ I am a LPN/LVN and will attend the LPN/LVN Workshop

☐ I will attend the Under Forty Forum

☐ I want to volunteer:

☐ Registration

☐ Moderator

☐ Workshop Monitor

☐ Exhibit Hall (Friday)
REGISTRATION FORM PAGE 2

4. GUEST REGISTRATION*

NON-NURSE ADULTS: ____________________________________________

______________________________________________________________

______________________________________________________________

Address: __________________________________________________

______________________________________________________________

(IF DIFFERENT FROM REGISTRANT’S)

CHILDREN: __________________________________________________

______________________________________________________________

______________________________________________________________

______________________________________________________________

# OF GUESTS: _________ X $275 = ____________ SUB-TOTAL

* NON-NURSE GUEST(S) REGISTRATION (ADULTS OR CHILDREN) $275 EACH.

REGISTRATION INCLUDES: EDUCATIONAL SESSIONS OPEN TO THE PUBLIC, EXHIBIT AREA, PRESIDENT’S BANQUET, AND SUNDAY BRUNCH.

5. PURCHASE ADDITIONAL BANQUET, BRUNCH OR INSTITUTE OF EXCELLENCE CEREMONY AND LUNCHEON TICKETS

Banquet & Brunch tickets are NOT refundable after JULY 1, 2015.

☐ NBNA INSTITUTE OF EXCELLENCE LUNCHEON 7/31/15 $75 ea X No. of tickets _____ SUB-TOTAL $_______

☐ PRESIDENT’S GALA & BANQUET 8/1/15 $85 ea X No. of tickets _____ SUB-TOTAL $_______

☐ BRUNCH & CLOSING SESSION 8/2/15 $50 ea X No. of tickets _____ SUB-TOTAL $_______

6. PAYMENT INFORMATION (NBNA ACCEPTS ONLY MASTERCARD AND VISA CREDIT CARDS.)

☐ Check Enclosed ☐ Check has been requested/ PO# ___________________ ☐ Money Order ☐ MasterCard ☐ VISA

AMOUNT ENCLOSED $ ___________________ (SUB-TOTALS FROM 2, 4 & 5)

Credit Card # ____________________________________________ Exp. Date: ________ Sec. Code: ______________

Cardholder Name (please type or print): _______________________________________________________________________________________

Signature _______________________________________________________________________________________________________________

(ALLOW 2 WEEKS PROCESSING TIME IF PAYING BY CHECK)

NO REQUEST FOR REFUNDS WILL BE GRANTED AFTER JUNE 19, 2015.

THERE ARE THREE WAYS TO REGISTER:

1. FAX your completed form with credit card information to: 301.589.3223

2. ON-LINE @ www.NBNA.org

3. MAIL your completed form with payment to: NBNA

   8630 Fenton Street, Suite 330

   Silver Spring, MD 20910

   (Please allow 2 weeks for check processing)

JOIN NOW AT www.NBNA.org
THERE ARE THREE WAYS TO REGISTER:
1. FAX your completed form with credit card information to: 301.589.3223
2. ON-LINE AT www.NBNA.org
3. MAIL your completed form with payment to:
   NBNA / Registration • 8630 Fenton Street, Suite 330 • Silver Spring, MD 20910

(Please allow two weeks for check processing)