



National Black Nurses Association, Inc.
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Dr. Martha A. Dawson
President

March 6, 2020

Dear NBNA Membership:

The membership campaign for 2020 is operating full speed. The theme is:

“Each One, Reach One, Teach One, Help One”



The Membership Campaign started in September 2019. The Membership Committee of the National Black Nurses Association, Inc. (NBNA) is excited about this initiative and challenges each of you to recruit at least one new member.



Dr. (Hon) Millicent Gorham
Executive Director

It will only be successful with your involvement by recruiting new members. NBNA depends on you; our presidents, chapter leaders, membership chairs and members. Membership is all our responsibility.



Dr. Marcia Lowe
Chair, NBNA
Membership Committee

To help you with your recruitment endeavors and to create a platform for membership, the NBNA Membership Committee, along with the NBNA National Office Staff have created a membership toolkit. The toolkit is located on the NBNA website under “[Membership Campaign 2020](https://www.nbna.org/content.asp?contentid=322)”, (<https://www.nbna.org/content.asp?contentid=322>). The toolkit has valuable resources regarding the 20 x 20 campaign, places to find new members, how to engage your members, the NBNA membership video, and a host of other priceless information.

All members should ask your Chapter President for the 2020 Membership Application and print several copies. Then, add your name to the bottom of the application before you pass them out to new members. Have members to complete the 2020 application and submit the application with payment to your chapter. **Remember that the national dues are \$160 for an RN when paired with another RN or LPN.**

Please visit the NBNA Membership Committee’s webpage. Please also reach out to any committee members if you have additional questions or comments.

Thank you for your support of membership.

Sincerely,

Marcia Lowe, PhD, MSN, BSN, RN-BC
Chair, NBNA Membership Committee