

*NBNA Website Banner ADS*

*\$5,000 (qtr); \$10,000 (1/2 yr.); \$20,000 (1 yr.)*

*1920 pixels x 475 pixels maximum*

**NBNA News** is a quarterly newsletter placed on our website at [www.nbna.org](http://www.nbna.org). The NBNA eNewsletter includes information on nursing activities, current research issues, national news, chapter news, career opportunities, and health legislation updates. The NBNA eNewsletter is published *Winter, Spring, Summer* and *Fall*.

**Circulation: 5,000**

**Color ADS**

<i>Full Page:</i>	<i>7.5"W x 10"0</i>		<i>\$600.00</i>
<i>½ Page:</i>	<i>7.5"W x 5"0</i>	<i>or</i>	<i>\$325.00</i>
	<i>3.5"W x 10"0</i>		
<i>¼ Page:</i>	<i>3.25"W x 5"0</i>		<i>\$200.00</i>

***Deadlines are listed below for Ads***

*(check all that apply)*

- Winter* - *copy due February 10*
- Spring* - *copy due April 10*
- Summer* - *copy due August 10*
- Fall* - *copy due November 10*

**Journal of NBNA** is a bi-annual, professional journal that features articles relevant to Black health care; nursing practice and administration; education; research and consumer issues. The Journal is published Spring/Summer and Fall/Winter.

***Submit ads only in black and white***

<i>Full Page:</i>	<i>7.25" x 9.25"</i>	<i>\$1,500.00</i>
<i>½ Page:</i>	<i>7.25" X 4.5"</i>	<i>\$ 750.00</i>
<i>¼ Page:</i>	<i>3.5" x 4.5"</i>	<i>\$ 375.00</i>

**Ad Deadlines:** *Fall/Winter* - *copy due November 30*  
*Spring/Summer* - *copy due May 31*