AGENDA

36th ANNUAL NATIONAL BLACK NURSES DAY on CAPITOL HILL
Hilton Washington DC Capitol Hill
525 New Jersey Avenue NW
Washington DC

Grand Ballroom, Lower Level

Black Nurses: A Call for Transformative Health Equity Globally

Thursday, February 1, 2024

7:00 a.m. – 7:30 a.m. Registration and Breakfast
Hilton Washington DC Capitol Hill Hotel
Grand Ballroom, Lobby Level

NOTE: NBNA Merchandise for SALE – Get your RED attire for the day

7:30 a.m. – 8:00 a.m.
Welcome and Acknowledgements
Loretta Lee, PhD, RN, FNP-BC
Health Policy Committee Chair
National Black Nurses Association
Associate Professor
University of Alabama at Birmingham School of Nursing

Introductions
Martha Dawson, DNP, RN, FACHE, FAAN
Immediate Past President
Associate Professor
University of Alabama at Birmingham School of Nursing

Introduction of:
• NBNA Board of Directors
• Past Presidents
• NBNA Chapter Presidents
• NBNA Corporate Roundtable Members
• NBNA Day Sponsors
• Schools of Nursing and Guests
• Acknowledgement of Staff
• NBNA President
Sheldon D. Fields, PhD, RN, FNP-BC, CRNP, AACRN, FNAP, FAANP, FAAN  
President and CEO, National Black Nurses Association  
Associate Dean for Equity and Inclusion; Research Professor  
Pennsylvania State University Ross and Carol Nese College of Nursing  
Robert Wood Johnson Foundation Health Policy Fellow Alum, ’09

8:00 a.m. – 8:30 a.m.  
Breakfast Keynote Speaker  
**Legislative Activity Impacting Patient Access: What Providers Should Know**  
Kristin Williams, MPH  
PhRMA  
Washington, DC

8:30 am – 8:50 am  
Decreasing Infant Mortality by Providing Access to Appropriate Nutrition: Advocating for Access to Premature Infant Nutrition  
Aly Fuller, JD, PhD  
Vice President  
Government Affairs & Intellectual Property  
Prolacta Bioscience  
Duarte, CA

Congressman Morgan McGarvey (D-KY3)  
Kentucky’s 3rd Congressional District in the House of Representatives  
Black Maternal Health Caucus

8:50a.m. – 9:10 a.m.  
Action Steps to Disrupt Inequitable Health Outcomes: The Role of Policy in Advancing the Healthcare Workforce  
Melissa Bishop-Murphy, JD  
Senior Director, National Government and Multicultural Affairs  
Pfizer  
New York, NY

9:10 a.m. – 9:30 a.m.  
Protecting Our Kids from Nicotine Addiction: Eliminating Tobacco-Related Health Disparities & Ending Youth Tobacco Use  
Caroline Goncalves Jones  
Senior Director, Advocacy and Outreach  
Campaign for Tobacco-Free Kids  
Washington, DC

9:30 a.m. – 9:40 a.m.  
Transforming Leaders to Transform Health: The RWJ Health Policy Fellows Program  
Gregg Margolis, PhD  
Director of Health Policy Fellowships and Leadership Programs  
National Academy of Medicine  
Washington, DC
9:40 a.m. – 10:00 a.m.
The Road to Health Equity must include Nutrition Security
Robert Blancato, President
Matz, Blancato and Associates National Coordinator
Defeat Malnutrition Today Coalition
Washington, DC

10:00 a.m. – 10:30 a.m.
VITAS Healthcare
The Value of the Medicare Hospice Benefit - Satisfaction, Support & Savings at the End of Life: A Discussion held on Capitol Hill

Marcia Lowe, PhD, MSN, BSN, RN-GERO-BC
2nd Vice President and Chair End of Life Care Ad Hoc Committee
National Black Nurses Association
Nurse Educator
Department of Staff Development
Birmingham VA Medical Center
Birmingham, Alabama

Joseph Shega, MD
Executive Vice President & Chief Medical Officer
VITAS Healthcare

Mark Slobodien
Vice President of Government Affairs
VITAS Healthcare

10:30 a.m. – 11:00 a.m.
NBNA Legislative Toolkit Briefing for Capitol Hill Visits
Dr. Loretta T. Lee
Dr. Vivienne Pierce McDaniel
Dr. Celia McIntosh

1. Inequities in Black Maternal Health
2. Eliminating Health Inequities: Diversifying the Nursing Workforce
3. Implications of Black Infant Mortality
4. Dismantling Structural Racism in Nursing
5. Climate Change: A Catastrophic Health Crisis
6. Gun Violence: America’s Epidemic
7. Obesity: America’s Calamity

11:00 a.m. – 11:30 a.m. – BREAK and TRANSITION TO THE HILL
GROUP PICTURE ON THE CAPITOL STEPS
11:30 a.m. – 1:30 p.m. Capitol Hill Visits
Capitol Hill Visits, Appointments with your Senators, and Representatives, (Live and Virtual)

1:30 pm. – 2:00 p.m. – TRANSITION BACK TO THE HOTEL FROM THE HILL

2:00 p.m. – 3:00 p.m. Luncheon
Introduction of Keynote Speaker
Dr. Celia McIntosh
COVID Is Here to Stay
Reed Tuckson, MD, FACP
Co-Founder of the Black Coalition Against COVID
Atlanta, GA
Sponsored by: Novavax Pharmaceuticals

3:00 p.m. – 4:00 p.m.
Members of Congress Videos and in Person Visits

4:00 p.m. – 4:30 p.m.
NBNA Day Debriefing on Capitol Hill Visits
Evaluation/Thank you Letters/Break (Using Whova)
Moderator: Dr. Loretta T. Lee

NOTE: Vacate the Ballroom for reception preparation

4:30 p.m. – 5:30 p.m.
Networking, social media posting, and Photo Opportunities

5:30 p.m. - 6:30 p.m.
End of day closing reception
Sponsor: TBA
Members of the NBNA Health Policy Committee

Dr. Loretta T. Lee, Chair
Dr. Vivienne McDaniel, Vice-Chair
Dr. Celia McIntosh, Vice Chair
Dr. Birthale Archie
Dr. Caroline Austin-Mattison
Mrs. Constance Brown
Dr. Ahnyel Burkes
Ms. Kim Cartwright
Dr. Cyndi Cortes
Dr. Charlotte Gullap-Moore
Dr. Lindsey Harris
Dr. Renita Irving
Dr. Colleen Kilgore
Ms. Gwendolyn McIntosh
Bryanna Patterson
Dr. Nadia Raymond

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