
NBNA

AWARDS MEMBERSHIP RETENTION AND GROWTH CAMPAIGN

Theme: Recruiting, Retaining and Engaging Members

This campaign is about retention and growth for your chapter. The purpose is to retain your current members from the June 15, 2022 membership roster and recruit as many members as possible to increase the chapter's membership and to have your chapter advance to the next chapter category.

Dr. Marcia Lowe, Membership Chair

Recruit at least one member to receive the "I Recruited a Nurse for NBNA" ribbon and to have your name placed on the membership roster.

Prize Qualifications and Categories

Individual Licensed Member – (Minimum 15)

*First and Second Prizes will be awarded to any member recruiting the highest number of **NEW PAID** licensed members – minimum of 15*

To qualify for this award, the **RECRUITER's** name needs to be placed on the May 15th membership roster submitted to National by email to:
elazenby@nbna.org before, but no later than Monday, May 15th.

First Place Winner

- One complimentary NBNA membership (National dues only) for 2024
- One complimentary conference registration for NBNA 2024 – Hollywood, FL
- Two nights complimentary Hotel stay for one at the 2024 NBNA Conference – Hollywood, FL
- \$200.00 Gift Card
- One "I RECRUITED A NURSE for NBNA" ribbon

Second Place Winner

- One complimentary NBNA membership (National dues only) for 2024
- One complimentary conference registration for NBNA 2024 – Hollywood, FL
- One "I RECRUITED A NURSE for NBNA" ribbon

2023 NEW Lifetime Members - (Minimum 10)

*First and Second Prizes will be awarded to any member recruiting the highest number of FULLY PAID New Lifetime Members – minimum of 10
(Excluding members currently in partial payment status)*

To qualify for this award, the **member's** name needs to be placed on the membership roster.
The completed Membership Roster is to be emailed to
elazenby@nbna.org before, but no later than Monday, May 15th.

First Place Winner

- One complimentary NBNA membership (National dues only) for 2024
- One complimentary conference registration for NBNA 2024 – Hollywood, FL
- \$500.00 Gift Card
- One "I RECRUITED A NURSE for NBNA" ribbon

Second Place Winner

- One complimentary NBNA membership (National dues only) for 2024
- One complimentary conference registration for NBNA 2024 – Hollywood, FL
- \$300.00 Gift Card
- One "I RECRUITED A NURSE for NBNA" ribbon

Student Unlicensed Member – (Minimum 15)

(A student is defined as an unlicensed provider)

*First and Second Prizes will be awarded to any member recruiting the highest number of **NEW PAID** Student Members – minimum of 15*

To qualify for this award, the **RECRUITER's** name should be listed on the membership roster.
The completed Membership Roster is to be emailed to
elazenby@nbna.org before, but no later than Monday, May 15th.

First Place Winner

- One complimentary NBNA conference registration for 2024 – Hollywood, FL
- \$100.00 Gift Card
- One "I RECRUITED A NURSE for NBNA" ribbon

Second Place Winner

- One complimentary NBNA Conference Registration for 2024 – Hollywood, FL
- One "I RECRUITED A NURSE for NBNA" ribbon

NBNA Chapter Membership Awards

All Chapters who recruit at least **5 new members will be recognized at the NBNA conference!!!**

Chapter Awards

One winner in each chapter category!

- Grand chapter (120 plus members)
- Large chapter (80 - 119 members)
- Mid-Size chapter (40 - 79 members)
- Small chapter (8 - 39 Members)

- **Membership Retention. Highest percentage of membership retention.** To receive this award the chapters must email their 2022-2023 Membership Roster to elazenby@nbna.org. Mail a hard copy of the membership roster with the membership payment to the National office, post marked before but no later than **Tuesday, January 31, 2023, to qualify for the retention award.** If paying by credit card, call (301) 589-3200 before 5:00 pm on Friday, January 27th. (Eastern Time) to qualify. The 2022-2023 roster will be compared to the chapter's 2022 June 15th Roster that was received for credentialing.

To qualify for the next six (6) categories the 2022-2023 Membership Roster must be completed and emailed to elazenby@nbna.org. **PAYMENT METHOD:** paying by credit card or check, payment is due by Friday, May 12th 5:00 pm Eastern Time.

- **Highest number of New 2023 Lifetime Members in a chapter.** When submitting your final Membership Campaign Roster in May to National, please **list** in the body of your email or on a separate attachment the name(s) of your 2023 NEW LIFETIME MEMBER(s) and their recruiter(s). Also make sure they are on your membership roster with their payment amount when you submit your Membership Campaign Roster to National. This will help to ensure every lifetime member is accounted for and acknowledged at the conference.
- **Highest Number of Members** (new and existing members who are in good standing with National and their local chapter (from *June 16, 2022 - May 15, 2023*).
- **Growth in Chapter Membership** - Highest percentage of *growth in chapter membership*, (from *June 16, 2022 - May 15, 2023*).
- **Highest Number of Students** - The chapter in each category with the highest number of Student Members, (from *June 16, 2022 - May 15, 2023*).
- **Highest Number of LPNs/LVNs** - The chapter with the highest number of LPNs/LVNs Members, (from *June 16, 2022 - May 15, 2023*).
- **Highest Number of Males** - The chapter with the highest number of Male Members, (from *June 16, 2022 - May 15, 2023*). Please indicate male members in the appropriate column on the membership roster.

All winners must use the award in the year that has been specified, there are no exceptions.

Email all membership rosters to elazenby@nbna.org

Mail payment and a hard copy of the membership roster to:
Estella A. Lazenby, NBNA, Membership Services Manager
8630 Fenton Street, Suite #910, Silver Spring, MD 20910

Any questions, please call Estella (301) 589-3200

***Thank You
and stay safe!!!***