



President
Dr. Martha A. Dawson

December 2022

Greetings NBNA Members:

Let the Membership Retention and Growth Campaign for the 2023 Awards begin!!!

"Recruiting, Retaining, and Engaging Members" is the theme.

The campaign will run from January 1 to May 15, 2023. Each chapter is challenged by the Membership Committee to **recruit, recruit, recruit!** We continue to strengthen the organization by attracting new members.

The National Black Nurses Association, Inc.'s Membership Committee is pleased with this initiative; however, the success of the membership campaign is entirely dependent on you. All members can participate by recruiting a new member. Your roles as chapter leaders and members are critical.

Many wonderful prizes will be awarded at the 51st Annual Institute and Conference, which will be held August 1-6, 2023, in Atlanta, Georgia. It would be my pleasure to present the highest retention award or other chapter category awards to your chapter. During this competition, there are numerous possibilities. As a member you can receive the honor of the highest number of licensed members recruited, the most students recruited, or most lifetime members recruited. Every member that recruits a member will receive, the ***"I RECRUITED A NURSE FOR NBNA"*** ribbon at the conference.

Thank you, and we look forward to an exciting year!

Dr. Marcia Lowe

Marcia Lowe, PhD, RN, GERO-BC
NBNA 2nd Vice-President and Membership Chair