

NBNA

NATIONAL BLACK NURSES ASSOCIATION, INC.

President December 2021
Dr. Martha A. Dawson

Executive Director
Dr. (Hon) Millicent Gorham Dear NBNA Member:

Let the 2022 **NBNA 50 by 50** Awards Membership Retention and Growth Campaign begin!!!

The theme: ***“Nurses Working Together to Make a Difference”***

The campaign will begin January 1, 2022 - May 15, 2022. The Membership Committee challenges each chapter to recruit 50 new members for the 50th Annual Institute and Conference.

We have many wonderful prizes that will be awarded at the 50th Annual Institute and Conference, which will take place in Chicago, Illinois, from July 26 to July 31, 2022.

I'd like to award your chapter with the highest retention award or one of the chapter category awards. During this competition, there are many possibilities. As a member you can receive the honor of the highest number of licensed members recruited, the most students recruited, or most lifetime members recruited. Every member that recruits a member will receive the ***“I RECRUITED A NURSE FOR NBNA”*** ribbon at the conference.

The Membership Committee of the National Black Nurses Association, Inc. is proud of this initiative. NBNA is depending on you to make the membership campaign a success. All members can participate in the campaign by recruiting a member. Chapter leaders, your roles are very important as well as the members.

Thank you and we are looking forward to an awesome year!

Dr. Marcia Lowe

Marcia Lowe, PhD, RN, GERO-BC
NBNA Membership Chair