50th Annual
NBNA Institute & Conference
CHICAGO
2022 Exhibitors and Sponsors

Hilton Chicago • July 26 – 31, 2022
Dear NBNA Members and Attendees,

We are beyond excited as we commence planning our 50th Annual Institute and Conference! The conference will take place from Tuesday, July 26 to Sunday, July 31, 2022 at The Hilton Chicago, in Chicago, Illinois. The National Office, Board and hotel staff are working to ensure we have a fabulous, memorable, and engaging event in a comfortable and safe learning environment.

Our Conference Committee and staff goals are to offer you the very best in continuing education, career development, leadership enhancement and networking every day. We guarantee you will have a memorable 2022 conference experience. Please thoroughly review the registration materials as there are several changes and new additions to the conference schedule. For example, we are adding poster sections this year.

If you enjoyed the 2019 conference in New Orleans or the 2021 Virtual 50th Anniversary Celebration and Virtual Conference August 4-8, 2021 (or missed them), you don’t want to miss this very special conference. We invite you to bring a friend and join us for this productive and successful conference. Chicago and all of our Chicago members are waiting for you!

I look forward to seeing you all in the Windy City!

Martha A. Dawson, DNP, RN, FACHE
President and NBNA Board of Directors
As we host the 50th NBNA Annual Institute and Conference, we reflect on the reasons the National Black Nurses Association came to be and the importance of the very first conference which was held in Cleveland, Ohio in September of 1972.

Fifty years later we see how technology and science has changed the face of nursing practice and health care. We find that our nurse champions on the frontline show resilience through novel approaches to deliver safe, high quality and patient centered care; while at the same time promoting nursing in a variety of areas, practice, research, education, policy and entrepreneurship. Nursing innovations may bring about better patient outcomes, lower costs for health care and offer the agility that nurses need to practice with the goal of providing quality health care for all.

CONFERENCE OBJECTIVES:

• Discuss the gaps of social injustice and health disparities.
• Discuss innovative trends in health care delivery and equity in healthcare.
• Examine emerging opportunities to transform the future of nursing through innovative nursing practice, education, research and policy advocacy.
• Identify new models of care to reduce inequities in health care and improve health outcomes for minority and underserved communities.

NBNA COVID-19 CANCELLATION POLICY

Should NBNA be unable to host a live conference July 26 -31, 2022 due to COVID-19, all registrants will be notified immediately. The following options will be offered to everyone who has paid their conference registration fee. Request must be confirmed within 7 days of the receipt of the official email canceling the conference.

1. Request a full refund of your registration fee.
2. Request that your registration fee be used to pay for the Virtual Registration fee and the balance of your original payment will be returned to you.

Register online by CREDIT CARD (MasterCard or VISA ONLY) at www.nbna.org until THURSDAY, JULY 15, 2022.
ABOUT THE CONFERENCE

REASONS FOR INVESTING IN NBNA

■ Generate leads and build relationships with nurse attendees
■ Conduct quality conversations with nurse clinicians, researchers, educators, administrators and key leaders that positively impact the way they work
■ Create brand and product portfolio awareness
■ Participate in educational content
■ Gain exposure to the latest nursing innovations
■ Opportunity to see what competitors are doing and identify new trends and hot button topics
■ More than 900 nurses attended the 2019 NBNA Conference in New Orleans

HOW TO REGISTER: There are two ways to pay and register for booths. You will receive confirmation by email.

1. Mail your registration form and check payment to the NBNA office.
2. Email your registration materials and purchase order directly to NBNA. Be sure to retain a copy for your records before submitting the documents. Send to: dmance@nbna.org

To register for sponsorship or advertising, please use the enclosed forms.

WHO SHOULD EXHIBIT AT THE CONFERENCE:

Any company or organization looking to target the nurse marketplace through product demonstrations, building brand image, develop new contacts and recruit from the brightest and the most highly credentialed pool of nurses in the country. Please use category numbers when filling out the EXHIBIT CONTRACT on page 23. A list of previous exhibitors can be found at www.NBNA.org

Associations (Medical).................................(1)
Behavioral Health ........................................(2)
Consumer Goods (jewelry, travel, etc.) ..............(3)
Education/Research Programs ......................(4)
Government Agencies .................................(5)
Hospitals/Medical Centers .........................(6)
Information Technology............................(7)
Insurance/Financial Investments ..................(8)
Laboratory/Pharmaceutical .........................(9)
Medical Equipment/Supplies ......................(10)
Nursing Homes.............................................(11)
Nutrition/Food ...........................................(12)
Publishers ...............................................(13)
Pharmaceuticals ........................................(14)
Recruitment/Personnel ...............................(15)
Skin Care/Personal Care ..............................(16)
State Nurses Associations ..........................(17)
Uniforms/Shoes/Clothing ...........................(18)
Universities/Colleges/Schools .....................(19)
Wound Care .............................................(20)

ABOUT NBNA:

The National Black Nurses Association represents approximately 308,000 African American nurses from the USA, Canada, Eastern Caribbean and Africa, with 111 chartered chapters nationwide.

OUR MISSION:

To serve as the voice for black nurses and diverse populations ensuring equal access to professional development, promoting educational opportunities and improving health.
Exploring Chicago!

The Shedd Aquarium...

The Art Institute...

The Field Museum...

Millennium Park...
NEARBY ATTRACTIONS

Conveniently situated on South Michigan Avenue, with picturesque views of Grant Park and Lake Michigan, the Hilton Chicago has been the Windy City’s foremost address since 1927. Move throughout the city with ease, as virtually everything to do or see is a mere stroll or short cab ride.

NEARBY ATTRACTIONS: Hilton Chicago is close to the Willis Tower, Soldier Field, the United Center (home of the Chicago Bulls and Blackhawks), Field Museum, Adler Planetarium, Lake Michigan, and the Magnificent Mile. Overlooking Grant Park, the Hilton Chicago is close to Buckingham Fountain, The Art Institute of Chicago, and Wabash Arts Corridor. Walk to State Street shopping. Within five minutes ride are concerts and Bears games at Soldier Field plus Shedd Aquarium, and Field Museum.

FOR MORE ON CHICAGO: ✨ CLICK HERE

HOTEL AMENITIES & FEATURES

Hilton Chicago is a pet-friendly hotel allowing pets up to 75 pounds. The Hilton Chicago is proud of its AAA 4-Diamond hotel status, which recognizes its commitment to quality, comfort, and service.

INDOOR POOL: The indoor pool is available to all hotel quests, currently guests are required to schedule an appointment with the athletic center to maintain social distancing. This may change in JULY, 2022.

ATHLETIC CENTER: Registered attendees can enjoy the athletic center at the discount rate of $11.25 for a one-day pass or $18.75 for a length of stay pass.

BUSINESS CENTER: The Hilton Chicago offers safety deposit boxes and a full business center. A FedEx Office Print & Ship Center is located on-site. Open Monday – Saturday, 10:00 am – 5:00 pm. Closed on Sunday.

DINING OPTIONS

720 South Bar and Grill offers private dining room and serves breakfast and lunch. Herb N’ Kitchen is an upscale convenient culinary market serving fresh, healthy ingredients with high quality taste. Starbucks beverages, wine and craft beer, freshly prepared breakfast, lunch and dinner.

HOTEL ACCOMMODATIONS

Guestrooms feature refrigerators and MP3 docking stations. 37-inch LCD televisions with premium TV channels provide entertainment, with complimentary in-room wireless internet for all hotel guests. The pillowtop bed comes with premium bedding.

AIRPORT & SHUTTLE INFORMATION

This Chicago hotel is located 19 miles from Chicago O’Hare International Airport and 11 miles from Midway International Airport. Reserve from Midway or O’Hare Shuttle to Hilton Chicago with Go WithUs!

WHEN BOOKING YOUR FLIGHT: Before you travel, check the COVID-19 guidelines and protocols for the airline carrier and departure city for the most current health requirements. Please carry your own masks, hand sanitizer, wipes, etc., for your personal safety.

GROUND TRANSPORT: GoWithUs is recommended by the hotel. Shuttle Service, Non-Stop Shuttle Service, Airport Car Service and Around Town Rides are available.

Reserve your airport transfers in advance and know that your ride will be ready to GO when you are. Click here to book round trip reservations in both your departure and destination location – making GO the convenient choice for traveling to and from the airport.

GROUND TRANSPORTATION: ✨ CLICK HERE

Scoot-a-Round Rentals. Do not delay making your reservation!

TO RESERVE A SCOOTER: ✨ CLICK HERE

CHICAGO HILTON PARKING: Chicago Hilton will offer self-parking for all overnight guests at the discounted rate of $50 per night.

DAILY PARKING: Daily self-parking rate for up to 8 hours for local attendees, speakers and exhibitors is available at the discounted rate of $35.

HILTON CLEANSTAY

In response to the current pandemic, Hilton’s promise to you is to deliver the same level of reliable and friendly service you’d expect from Hilton, but with the added confidence of industry-leading hygiene practices created to keep you safe. At present, all employees are screened and required to wear a mask in meeting rooms and public spaces. All guests and visitors to the hotel are required to wear a mask when in public spaces. Click here to learn more about the Hilton CleanStay program.

FOR MORE ON CLEANSTAY: ✨ CLICK HERE
The following protocols are in currently in place at the Hilton Chicago.

- Scheduled sleeping room cleaning service at check-in.
- Commonly touched surfaces are cleaned with disinfectant.
- Contactless check-in and check-out will be available.
- Individually wrapped food options are available for breakfast, lunch, and dinner at the grab and go outlet at the hotel.
- Hotel staff are required to wear personal protective equipment.
- Bed sheets and towels are washed at a temperature of at least 60°C/140°F.
- Face masks are required to be worn at all times when indoors with the exception when eating or drinking.
- Sanitizing gel and wipe stations are located throughout the hotel public and meeting room areas.
- Signage at entrance doors and throughout the hotel reflecting mask requirement.

**HOTEL & CONFERENCE INFORMATION**

**RESERVATIONS**

**THE NBNA GROUP RATE WILL BE AVAILABLE TO RESERVE YOUR ROOM ON DECEMBER 1, 2021.**

NBNA ROOM BLOCK will be open on December 1, 2021. The deadline for making reservations at the Hilton Chicago is **TUESDAY, JULY 5, 2022** at 5:00 pm, Eastern Time, after this date, reservations will be accepted on a space and rate availability basis. If the Group Rate is not available, the Hotel’s rack rate will apply.

At check-in, you will have the option to pay the Athletic Center discount rate of $11.25 for a one-day pass or $18.75 for a length of stay pass.

**CALL-IN RESERVATIONS:** Hilton Central Reservations: 800-774-1500 (**DEADLINE: 5:00 PM EASTERN TIME, TUESDAY, JULY 5, 2022**). When calling in, the guest should refer to the National Black Nurses Association Conference. **GROUP CODE: NBN**

**ONLINE RESERVATIONS:** Reserve your room online at the Hilton Chicago, (**DEADLINE: JULY 5, 2022**). **GROUP CODE: NBN**

**TO BOOK YOUR RESERVATION:** [CLICK HERE](#)

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**ROOM RATES**

*NOTE: State, local, hotel tax of 17.4% will be applied to ALL room rates. For information on the government rate, please email: dmance@nbna.org.*

**KING ROOM:** 1 King Bed, (1 or 2 people): Single or Double Occupancy Rate is $229.

**DOUBLE/DIRECT:** 2 Queen Beds, (1 or 2 people): Single or Double Occupancy Rate is $229.

**KING ROOM OR DOUBLE ROOM:** Triple Occupancy Rate: $254, Quad Occupancy Rate: $279.

A limited number of suites are included in the room-block

**STANDARD ONE BEDROOM SUITE:** $450 plus tax

**STANDARD TWO BEDROOM SUITE:** $700 plus tax

**CHECK-IN & CHECK-OUT**

**CHECK-IN:** 3:00 PM / **CHECK-OUT:** 11:00 PM

**EARLY DEPARTURE FEES:** A fee of $90 for will be charged if you shorten your reservation after you check in. You must notify the hotel in advance of your arrival or when you check-in to avoid paying the $90 fee.

**LATE CHECK-Out:** Please check with the front desk for availability, hours, and fees.

**ROOM GUARANTEE:** Attendees should be prepared with a credit card to which the first night’s room and tax will be charged at the time the reservation is made. All guaranteed reservations will be held until 11:59 pm on the day of the confirmed arrival date. We strongly suggest that you do NOT use a debit card to guarantee your room or incidentals at check-in.

**CANCELLATIONS:** Refunds will be issued at the time of cancellation of individual attendee’s reservations only if canceled at least seventy-two (72) hours in advance of the confirmed arrival date. If you cancel your reservation after the deadline, your credit card will be charged for one night’s stay. When you cancel, please note the canceled reservation number.
50TH ANNUAL INSTITUTE & CONFERENCE

For the past 2 years we have been unable to host NBNA Annual Institute and Conference. Although we have had the virtual conference experience, we all have missed being together. Being apart reminded us of the vital human connections that enrich our personal and professional lives. This year’s conference is the 50th NBNA Annual Institute and Conference is the time for all of us to come back together to refocus and re-establish our relationships.

Join us for this premier event, designed specifically for the nurses and nurse leaders engaged in all levels of the practice of nursing, nursing education, research and health policy. The NBNA conference is your time to reconnect and re-energize with fellow colleagues and to learn how the current political, and health care environments are impacting healthcare, health policy and the future of nursing. The conference program features thought-provoking views and trendsetting ideas, speakers who are experts in all areas of nursing, and educational content carefully selected to help strengthen your role as a leader in your area of practice.

SAFETY

The safety of all attendees and staff is our top priority. We will follow all relevant protocols and CDC guidelines at the time of the conference. We are already working closely with the Hilton Chicago to comply with the recommended practices that may change in the coming months.

VACCINATION REQUIREMENTS

If you are ready to meet again in-person, please join us TUESDAY, JULY 26 – 31, 2022, at the Hilton Chicago. Should you choose to attend, please know that the safety of attendees and staff is our top priority. NBNA will follow all relevant protocols and CDC guidelines provided by the Chicago Department Health. We will work closely with the Hilton Chicago to comply with their protocols to ensure all attendees have the added confidence of industry-leading hygiene practices created to keep you safe.

NBNA WILL IMPLEMENT:

• TRAFFIC FLOWS - Social distancing in all aspects of event scheduling and layout
• F&B – we will offer plated and/or boxed lunch options
• REGISTRATION – we are encouraging pre-registration and will limit the number of in-person interactions

VACCINATION REQUIREMENTS

The responsibility for a safe and healthy event environment is shared among the event organizer, venue, and every participant. All individuals attending the meeting (including presenters, attendees, and staff) are expected to adhere to and abide by the safety precautions NBNA is implementing to protect against any spread of COVID-19.

• VERIFICATION OF FULL COVID VACCINATION IS REQUIRED

This will be required for all participants and must be submitted on the secure portal which is located on the registration form. Please have your vaccination card ready to upload when you register online.

• ALL ATTENDEES MUST OBSERVE MASKING AND SOCIAL DISTANCING PROTOCOLS.

All attendees and participants should self-monitor for signs and symptoms of COVID-19 while attending the meeting. Should you feel you have these symptoms, please inform the hotel staff at the front desk and they will provide you with the protocols required by the Hilton Hotel and the Chicago Department of Health. If you experience symptoms of COVID-19 within 10 days after the NBNA meeting, please notify NBNA 301-589-3200 or info@nbna.org. If any positive cases have been reported by someone who attend the NBNA meeting within the 10-day timeframe, we will communicate this information to all registered participants. Any private health or personal data received by NBNA will be treated as confidential.

Should the circumstance prohibit an in-person meeting all NBNA members and other participants will be notified as to how the format will change. As in 2020 and 2021 refunds and rollover of fees will be honored. Additional details about cancellation and refund policies are available on the registration page.

NOTE: NBNA is not liable for the vaccination status of any vendor staff or exhibitors who are working to help support the event. NBNA has shared our vaccination policy with all contracted vendors and exhibitors.
CONFERENCE REGISTRATION

REGISTRATION AT 8TH STREET NORTH
REGISTRATION COUNTERS, LOBBY LEVEL

Registration for all attendees will begin on TUESDAY, JULY 26 FROM 3:00 PM TO 7:00 PM. If you are coming from outside the building, you may want to use the 8th Street entrance. Attendees who registered in advance may check in at the registration desk and pick up all meeting materials. On-site registration and individual ticket purchases will end at 2:00 pm on THURSDAY, JULY 28.

NOTE: “GUESTS” are defined as non-Nurses. An RN/LPN/LVN cannot register as a guest. Guest registration includes sessions open to the public, conference institutes and workshops, refreshment breaks, exhibits, special activities, scheduled receptions, President’s Gala, and Sunday Brunch. Guests are considered FULL conference attendees. Ticket purchases are available to all interested parties and are restricted to the event indicated.

NBNA PAYMENT & CANCELLATION POLICY

Payment by CHECK must be received in the NBNA office by FRIDAY, JUNE 17. After this date, payment may be made ONLY by money order or credit card (MasterCard or VISA). Should it become necessary for you to cancel your registration, WRITTEN notification must be EMAILED TO ADMIN@NBNA.ORG BY MONDAY, JUNE 27. Refunds will be made 90 days following the conclusion of the NBNA Conference. A $75 administrative fee will be deducted from the total amount refunded. No request for funds will be granted after JULY 5, 2022.

ATTENDEE TIPS / WHAT TO WEAR

DRESS FOR SUCCESS! Business attire is suggested when attending educational sessions, the business meeting and opening ceremony. Bring a sweater or wrap, meeting rooms can be chilly, although Chicago can be hot, the hotel and meeting rooms will be air conditioned. Wear comfortable shoes. We all love the glam shoes, but they are just not comfortable for visiting the exhibit hall and moving about the hotel.

BRING SNACKS! Bring a few power bars, nuts, or dried fruit to keep your energy level high.

WEAR RED! Show solidarity with women and heart health by wearing a red item of clothing or a red accessory on FRIDAY, JULY 29.

WEAR BLUE! The Fourth Annual Men’s Bow Tie Institute will be held on SATURDAY, JULY 30. Please wear something blue in recognition of Men’s Health Awareness and your best bow tie!

TICKETING FOR PRE-CONFERENCE AND ONSITE REGISTRATION

- All members, guest, VIPs, honorees, awardees, exhibitors, speakers, sponsors, spouses, and children MUST have a ticket with a table assignment number to attend the Gala.
- CHAPTER TABLES will be designated based on the number of registered members and registered guests that have purchased tickets to the Gala by, TUESDAY, JULY 5
- To guarantee seating with your chapter, individual ticket purchases to the President’s Gala MUST be made by MONDAY, JUNE 27. Sunday Brunch tickets can also be purchased by MONDAY, JUNE 27. Tickets for these events can be purchased ON-SITE in the Registration Office starting TUESDAY, JULY 26.
- If you have pre-registered for the Conference your REGISTRATION PACKET will include the GALA and Brunch Tickets.
- Ticket sales will end at 2 pm on THURSDAY, JULY 28.
- A floor plan of the banquet seating will be on view prior to the day of the Gala. On the night of the Banquet, hostesses will have a list of each attendee’s table assignment.
- Reserved seating for Lifetime Members only; open seating for all other attendees at the Sunday Brunch.
- Tickets must be shown at the door.

PRESIDENT’S GALA & BRUNCH SEATING PROCEDURES

- All members, guests, VIPs, honorees, awardees, exhibitors, speakers, sponsors, spouses and children MUST have a Gala or Brunch Ticket.
- Reserved seating for Lifetime Members only; open seating for all other attendees at the Sunday Brunch.
- Tickets must be shown at the door.
CONFERENCE AT-A-GLANCE

SUNDAY, JULY 24
1:00 pm - 4:00 pm  Bag Stuffing

TUESDAY, JULY 26
9:00 am - 5:00 pm  NBNA Office
9:00 am - 5:00 pm  NBNA Registration Office
10:00 am - 2:00 pm  Local Chapter Health Fair
12:30 pm - 3:30 pm  Board of Directors Meeting
3:00 pm - 7:00 pm  NBNA Conference Registration
3:00 pm - 7:00 pm  Conference Buddy Café
4:00 pm - 5:00 pm  Monitors and Moderators Orientation
5:00 pm - 7:00 pm  Speaker Ready Room

WEDNESDAY, JULY 27
7:00 am - 6:00 pm  NBNA Office
7:00 am - 5:00 pm  NBNA Conference Registration
7:00 am - 5:00 pm  NBNA Buddy Cafe
7:30 am - 4:30 pm  Leadership Institute (Chapter Presidents and Vice Presidents)
8:00 am - 5:00 pm  Speaker Ready Room
9:00 am - 11:00 am  VITAS Master Class
   Sponsored by: VITAS Healthcare
9:00 am - 12:00 pm  American Red Cross Workshop
   Sponsored by: The American Red Cross
10:00 am - 4:00 pm  AMERICAN RED CROSS BLOOD DRIVE
   All are invited to give!
1:00 pm - 5:00 pm  Professional Writing Workshop
   Please bring a working manuscript and a laptop or tablet.
2:00 pm - 4:00 pm  Workshop
2:00 pm - 4:00 pm  Workshop

THURSDAY, JULY 28
6:00 am - 7:00 am  Fitness Session
6:30 am - 7:45 am  CEU Breakfast
7:00 am - 4:00 pm  NBNA Registration
7:30 am - 10:00 am  NBNA Business Meeting / Chartering of New Chapters
8:00 am - 5:00 pm  NBNA Office
8:00 am - 5:00 pm  Speaker Ready Room
10:30 am - 12:30 pm  Plenary Session I Diversity, Equity and Inclusion
12:30 pm - 3:00 pm  VITAS Master Class & Luncheon
   Sponsored by: VITAS Healthcare
1:00 pm - 5:00 pm  Exhibit Hall Grand Opening
2:00 pm - 4:00 pm  LPN / LVN Forum
2:00 pm - 3:00 pm  NBNA Nursing Innovation Theater
3:00 pm - 5:00 pm  Uniformed Services Forum, Federal Service Nursing Council
4:00 pm - 5:00 pm  NBNA Choir Rehearsal
5:00 pm - 6:00 pm  NBNA Chapter Line-up
6:00 pm - 8:00 pm  Opening Ceremony
MORE ABOUT THE CONFERENCE

BREAKFAST SESSIONS: Sponsored by a corporation, association, or company to educate the attendee about a new product, program or innovation the organization is promoting. Only 125 people may attend. Pre-registration is suggested. May be a CE or a Non-CE session.

WORKSHOPS AND INSTITUTES: Workshops are generally 2 hours long, and institutes are 4 hours long. You must stay for the entire session to receive CEs.

PLENARY SESSIONS: There will be a 1- and a 2-hour Plenary Session. The presentations are on one central theme from different perspectives.

INNOVATION THEATER SESSIONS: An opportunity for organizations to present a 1-hour program on their latest innovations. CEs may be awarded.

THE EMERGING LEADERS FORUM: This program is for non-licensed attendees. Students who have not yet become a registered nurse. (CEs are not awarded for this program.)

THE BUSINESS MEETING: NBNA members and delegates hear presentations from the leadership; vote on resolutions and bylaw changes; and celebrate the chartering of new chapters.

THE PRESIDENTS LEADERSHIP INSTITUTE: Only the chapter president, vice president, and a member appointed by the chapter president may attend the meeting. Chapter leaders hear presentations on leadership and programs that can be implemented on the chapter level.

THE UNDER FORTY FORUM: This is a sponsored event and an opportunity to be motivated and inspired by your peers, leaders in nursing, and have some fun. Students and nurses at all levels who are under 40 years old may attend.
EXHIBITOR INFORMATION

EXHIBIT SCHEDULE
EXHIBIT HOURS MAY CHANGE WITHOUT PRIOR NOTICE

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>TUESDAY, JULY 26</td>
<td>3:00 pm - 7:00 pm</td>
<td>Registration</td>
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<tr>
<td>WEDNESDAY, JULY 27</td>
<td>2:00 pm - 6:00 pm</td>
<td>Exhibit Set-Up</td>
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<td>THURSDAY, JULY 28</td>
<td>8:00 am - 12:00 pm</td>
<td>Exhibit Set-Up</td>
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<td>1:00 pm - 5:00 pm</td>
<td>Exhibit Hall Grand Opening</td>
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<td>6:00 pm - 8:00 pm</td>
<td>NBNA Opening Ceremony</td>
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<td>FRIDAY, JULY 29</td>
<td>10:00 am - 5:00 pm</td>
<td>Local Career Fair &amp; Exhibits</td>
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<td>Open for NBNA Members &amp; Local Nurses</td>
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<td>SATURDAY, JULY 30</td>
<td>11:00 am - 1:00 pm</td>
<td>Exhibits Hall Open</td>
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<td>12:00 pm - 12:30 pm</td>
<td>Grand Raffle</td>
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<td>1:00 pm - 3:00 pm</td>
<td>Exhibits Dismantled</td>
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TOTAL EXHIBIT HOURS: 10

BOOTH RESERVATIONS DEADLINE: MAY 30, 2022

Booth Cost: 8’ X 10’ $1,500 (US dollars) 8’ X 20’ $3,000 10’ x 16’ $3,000

SHIPMENTS TO SHOW SITE
GES will receive and unload shipments at show site only during scheduled exhibitor move-in times. If you are shipping material to the Hilton Chicago by FedEx or UPS packages that arrive earlier than 5 calendar days before they are retrieved, will be subject to a $5.00 a day storage fee.

DIRECT TO HOTEL SHIPPING INSTRUCTIONS

EXCLUSIVE EXHIBIT HOURS
Dedicated exhibit hours allow participants ample opportunity to meet with you to learn about your products and services.

SECURITY AND LIABILITY
Security will be on duty at all times.

EXHIBITOR hereby assumes entire responsibility and hereby agrees to indemnify and hold harmless the NATIONAL BLACK NURSES ASSOCIATION and Hilton Worldwide, Inc. and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claims or expenses arising out of the use of the exhibition premises. Additional Insured The Hilton Worldwide Inc. and its owners, subsidiaries and affiliates (including their respective directors, officers and employees) now or Hereafter existing and the Chicago Hilton.

In order to protect NATIONAL BLACK NURSES ASSOCIATION and The Hilton Worldwide, Inc. and Owner and each of such entity’s owners, parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by its installation, removal,
maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of Hotel and its employees and agents.

EXHIBITOR shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit, in an amount not less than $1,000,000 Combined Single Limit for personal injury and property damage.

The Hilton Management LLC as agent for Hilton Chicago Partners III, LLC, d/b/a the Hilton Chicago, its owners, its operator, and the Hilton Worldwide, Inc. shall be included in such policies as additional named insured’s. In addition, EXHIBITOR acknowledges that neither the Hotel, its owners, or its operator, maintain insurance covering exhibitor’s property and that it is the sole responsibility of EXHIBITOR to obtain business interruption and property damage insurance insuring any losses by EXHIBITOR. Certificate should be received at least 30 days in advance of the event.

BOOTH ASSIGNMENT

Assignments will be made upon receipt of the Exhibitor Registration Form and your payment in the order of which they are received. Every effort will be made to accommodate your preferred location. NBNA may, at its discretion, accept or reject any application for space and reserves the right to relocate or reassign exhibit booths at any time for the overall benefit of the conference.

EXHIBIT BOOTHs ARE REQUIRED TO REMAIN OPEN AND STAFFED DURING THE SCHEDULED HOURS. If you anticipate an early departure, please advise the NBNA National Office Exhibit Coordinator as soon as possible.

PAYMENT

THERE ARE THREE WAYS TO REGISTER AND PAY

1. MAIL registration form and check payment to the NBNA office.
2. EMAIL your registration materials and purchase orders directly to NBNA. Be sure to retain a copy for your records.

FOR EXHIBITOR ONLINE REGISTRATION

CLICK HERE

You will receive an email, confirming your booth number and payment if made.

Submit exhibit contract and payment by May 30. Make checks payable to NBNA, and mailed to:

Dianne Mance
Exhibitor Services
National Black Nurses Association
8630 Fenton Street, Suite 910
Silver Spring, MD 20910

NBNA PAYMENT & CANCELLATION POLICY

Payment by CHECK must be received in the NBNA office by FRIDAY, JUNE 11. After this date, payment may be made by money order or credit card (MasterCard or VISA) ONLY. Should it become necessary for you to cancel your registration, WRITTEN notification must be received (not postmarked) by Monday, July 5. Refunds will be made 90 days following the conclusion of the NBNA Conference. A $250 administrative fee will be deducted from the total amount refunded.

NBNA’S COVID-19 CANCELLATION POLICY

Should NBNA be unable to host a live conference JULY 26 - 31, 2022 due to COVID-19, all registrants will be notified immediately. The following options will be offered to everyone who has paid their booth registration fee or sponsorship fee. Your confirmation of which option you are requesting must be confirmed within 7 days of the receipt of the official email canceling the conference.

• You may request a full refund of your booth registration fee.
• You may request that your booth registration fee be used to pay for the Virtual booth fee and the balance of your original payment will be returned to you.
• If you are the sponsor of a session, where food is not served, you may still present your session virtually.
• If you are sponsoring a session or event were food is to be served, we will work with you to refund the unused funds.
The National Black Nurses Association’s Annual Institute and Conference provides its conference attendees with a unique opportunity to network and explore career and educational advancement opportunities with over 120 of the most prestigious hospitals and the finest schools of nursing in the country. We want to thank you for making this possible by letting us know we have heard you and want to enhance your experience at the NBNA conference.

We are pleased to announce that we have expanded the exhibit hall hours on FRIDAY, JULY 29 to make way for the 11th Annual NBNA Career and Educational Fair which will be marketed to nurses in the Chicago area and surrounding counties prior to the conference. We know you want to connect with nurses who are on the move, ready to move and want to hear what you may have to offer. We realize that it is important for you to connect with the seasoned RN as well as the first year RN who is eager to grow in their nursing career. We also know you want to meet the RN or MSN who is ready to take the next step in their nursing education. Our goal is to continue to be the meeting of choice, the nurses conference where you will continue to meet the best and the brightest nurses from across the country and from the local markets. Attendees are asked to come prepared to interview with resumes in hand!

The future of nursing is changing and NBNA will continue to be at the forefront of that change by providing our members and conference attendees the latest and best practices in nursing leadership, research, information technology, health care management, as well as educational and employment opportunities.

We hope you will join us!
HILTON CHICAGO EXHIBIT HALL
(COMING SOON)
EVENT SPONSORSHIP OPPORTUNITIES

EDUCATE: CEU OR NON-CEU
BREAKFAST SESSIONS
Get the word out about a hot trend or your latest innovation across the health care industries. This 60-minute breakfast presentation will be attended by 130 nurses eager to hear what your company is doing to improve patient care. Your sponsorship includes a hot plated breakfast for 130 people, the standard AV package which includes a screen, power point projector, sound, and a laptop computer. If you require additional AV, our provider will work directly with you to make those arrangements. Your event will be promoted in all the pre-conference communications that will go out to the attendees. Session signage is also provided. The sponsorship does not include expenses for your speaker.

COST: $13,000 – SIX (6) SESSIONS ARE AVAILABLE. ITEM #2

NURSING INNOVATION THEATER CEU- OR NON-CEU PRESENTATION
Get the word out about a hot trend or your latest innovation across the health care industries. This 60-minute presentation will be attended by 130 nurses eager to hear what your company is doing to improve patient care. Your sponsorship includes the standard AV Package which includes a screen, power point projector, sound, and a laptop computer. If you require additional AV, our provider will work directly with you to make those arrangements. Your event will be promoted in all the pre-conference communications that will go out to the attendees. Session signage is also provided. If you wish to offer snacks for the attendees, you will be introduced to our convention manager at the Hilton Chicago to make those arrangements. The sponsorship does not include expenses for your speaker.

COST: $4,000 – FIVE (5) THEATER TIMES ARE AVAILABLE. ITEM #7

NBNA NURSING INNOVATION LUNCH AND LEARN CEU- OR NON-CEU PRESENTATION
Get the word out about a hot trend or your latest innovation across the health care industries. This 60-minute presentation and a box lunch for the 130 nurses eager to hear what your company is doing to improve patient care. Your sponsorship includes the standard AV Package which includes a screen, power point projector, sound, and a laptop computer. If you require additional AV, our provider will work directly with you to make those arrangements. Your event will be promoted in all the pre-conference communications that will go out to the attendees. Session signage is also provided. The sponsorship does not include expenses for your speaker.

COST: $15,000 FOUR (4) THEATER SESSIONS ARE AVAILABLE. ITEM #8

EMAIL BLAST
Promote products, services, or an upcoming program through an e-mail advertisement. Highlight a program that you are sponsoring during the NBNA conference. NBNA will send your one-page digital flyer to registered attendees. You may include the link to a designated webpage. Select a date between June 1 and September 30.

COST TO ADVERTISE: $1,000
To confirm your advertisement, please see page 25. Digital ad file type (jpeg or png) at 800 pixels wide by any length will be sent via ConstantContact.
# EVENT SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP LEVELS AND BENEFITS

**SPONSORSHIP LEVELS:** NBNA sponsorships are designed to increase brand recognition by engaging and networking with our annual meeting attendees. The chart below outlines the additional benefits your company will receive with each sponsorship level.

<table>
<thead>
<tr>
<th>Sponsorship Levels and Benefits</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition on supporter signage prominently displayed in select common areas</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition in public relations materials</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Post conference edition of the NBNA On-line Newsletter</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition in Conference up-dates on the website</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Corporate identification on event tickets as appropriate</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition by the NBNA Leadership at the Opening Ceremony</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Verbal recognition at the sponsored event</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Company recognition on exhibit hall entrance unit</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Company logo on NBNA Conference website</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition in Conference Souvenir Program Book</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>A VIP table for 10 at the Presidents Banquet ($1600 value)</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary full page advertisement in Conference Souvenir Program Book OR Complimentary exhibit booth ($1500 value)</td>
<td></td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Complimentary full page advertisement in Conference Souvenir Program Book AND Complimentary exhibit booth ($2500 value)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Complimentary Literature/Product insertion in conference bag ($500 value)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Sponsor Ribbon at your exhibit booth</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>VIP Seating at the Opening Ceremony</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>An additional two tickets to the President’s Gala ($250 value)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Complimentary conference registration for five individuals (early bird non-member value at $625 per registration)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Complimentary conference registration for two individuals (early bird non-member value at $625 per registration)</td>
<td></td>
<td></td>
<td></td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

ALL LOGOS FOR PRINTING MUST BE AN EPS, ILLUSTRATOR OR HIGH QUALITY PDF FORMAT.
## EVENT SPONSORSHIP OPPORTUNITIES

### EVENT SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

<table>
<thead>
<tr>
<th>Item</th>
<th>Opportunity</th>
<th>Key Benefits</th>
<th>Investment</th>
<th>Quantity Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>NBNA Board of Directors and Non-Member Local Nurses Meet &amp; Greet. Tuesday, JULY 26, 5:00 pm – 6:00 pm</td>
<td>Event signage, speaking opportunity, promotional materials. Meet with NBNA Board, Members and first time attendees and potential local members, 100 guests</td>
<td>$12,000</td>
<td>sole sponsor shared (3)</td>
</tr>
<tr>
<td>2</td>
<td>CEU or NON-CEU Breakfast Session (60 minutes) Thursday, JULY 28 (2); Friday, JULY 29 (2); and Saturday, JULY 30 (2). Reach a target audience to receive specialized information on your latest product or program.</td>
<td>Event signage. Includes one complimentary E-Blast between June 1 and Sept. 30 and inclusion of 1 piece of literature (printed by you) or product in the conference bag</td>
<td>$13,000</td>
<td>6</td>
</tr>
<tr>
<td>3</td>
<td>Continental Breakfast before the Business Meeting Thursday, JULY 28</td>
<td>Welcome attendees at the buffet and foyer entrance; promotional materials displayed on tables</td>
<td>$20,000</td>
<td>2</td>
</tr>
<tr>
<td>4</td>
<td>Exhibit Hall Lunch, Thursday, JULY 28</td>
<td>Event signage, table tents, logo on the lunch box</td>
<td>$75,000</td>
<td>1</td>
</tr>
<tr>
<td>5</td>
<td>NBNA Summer Youth Leadership Institute Friday, JULY 29</td>
<td>Event signage during the program, opportunity to host the children at your School of Nursing or Health Facility</td>
<td>$15,000</td>
<td>sole sponsor shared: 3 max.</td>
</tr>
<tr>
<td>6</td>
<td>NBNA Under Forty Forum Wednesday, JULY 27</td>
<td>Event signage, network with some of the brightest emerging leaders in nursing. Engage in “speed mentoring” with NBNA Under 40 attendees</td>
<td>$15,000</td>
<td>1</td>
</tr>
<tr>
<td>7</td>
<td>NBNA Innovations Theater Thursday, JULY 28: 2:00 – 3:00 pm Friday, JULY 29: 11:00 am – 12:00 pm Saturday, JULY 30: 10:30 am –11:30 am</td>
<td>An exciting venue to promote nursing innovations across the industries. Showcase your companies hottest trends and newest innovations. Event signage</td>
<td>$4,000</td>
<td>3</td>
</tr>
<tr>
<td>8</td>
<td>Product Theater Lunch and Learn, for all attendees Friday, JULY 29</td>
<td>Event Signage. Sponsorship includes complimentary E-Blast between June 1 and Sept. 30 and inclusion of 1 piece of literature (printed by you) or product in the conference bag</td>
<td>$75,000</td>
<td>1</td>
</tr>
<tr>
<td>9</td>
<td>Mentoring in the Moment / Conference Buddy Networking Reception</td>
<td>Meet with a group of new and potential nurse leaders, who are charting their next steps in nursing career</td>
<td>$20,000</td>
<td>sole sponsor 4</td>
</tr>
<tr>
<td>10</td>
<td>NBNA President’s Leadership Institute Wednesday, JULY 27</td>
<td>Event signage, sponsored speaker, promotional materials (250 people)</td>
<td>$21,000</td>
<td>breakfast sponsor lunch sponsor</td>
</tr>
<tr>
<td>11</td>
<td>Founders Leadership Institute Wednesday, JULY 27</td>
<td>Event signage, sponsored speaker, promotional materials</td>
<td>$7,000</td>
<td>breakfast sponsor lunch sponsor</td>
</tr>
<tr>
<td>12</td>
<td>NBNA CEU Institutes. 4 hour program</td>
<td>Event signage, 1 hour sponsored speak(s)</td>
<td>$10,000 (sole)</td>
<td>multiple</td>
</tr>
<tr>
<td>13</td>
<td>NBNA CEU Institutes. 4 hour program</td>
<td>Event signage, 1 hour sponsored speak(s)</td>
<td>$5,000 (shared)</td>
<td>multiple</td>
</tr>
<tr>
<td>14</td>
<td>Career Fair for Local Students and Non-Member Nurses Friday, JULY 29, 10:00 am – 3:00 pm</td>
<td>Recruitment opportunity for local potential hires; logo and company name on bag and neck wallet</td>
<td>$1,000</td>
<td>Neck Wallet Badge Holder</td>
</tr>
<tr>
<td>15</td>
<td>Career Fair for Local Students and Non-Member Nurses Friday, JULY 29, 10:00 am – 3:00 pm</td>
<td>Recruitment opportunity for local potential hires; logo and company name on bag and neck wallet</td>
<td>$3,000</td>
<td>Tote Bag</td>
</tr>
<tr>
<td>16</td>
<td>Men’s Health Bowtie Brunch, Saturday, JULY 30 Third Annual event for men and about men’s health. Hosted by the NBNA Ad Hoc Committee on Men’s Health</td>
<td>Sponsorship a speaker for the program, opportunity to promote your brand, and your program in the area of men’s health</td>
<td>$20,000</td>
<td>sole sponsor shared (2)</td>
</tr>
<tr>
<td>17</td>
<td>Career Fair Innovation Theater Friday, JULY 29, 11:00 am -12:00 pm</td>
<td>Event signage, an exciting venue to promote nursing innovations across the industries. Showcase your companies hottest trends and newest innovations</td>
<td>$4,000</td>
<td>1</td>
</tr>
<tr>
<td>18</td>
<td>NBNA Awards Ceremony Saturday, JULY 30, 2:00 pm – 4:00pm</td>
<td>Greet and meet the best and the brightest NBNA Members as they receive their honors. Photo op is included and mention in the program book as a sponsor</td>
<td>$20,000</td>
<td>sole sponsor shared (4)</td>
</tr>
<tr>
<td>19</td>
<td>Corporate Table for The President’s Banquet</td>
<td>Invite your companies employees or colleagues to celebrate and honor NBNA’s outstanding leaders</td>
<td>$2,500 / Table for 10</td>
<td>multiple</td>
</tr>
</tbody>
</table>
### PROMOTIONAL SPONSORSHIPS (continued)

<table>
<thead>
<tr>
<th>Item</th>
<th>Opportunity</th>
<th>Key Benefits</th>
<th>Investment</th>
<th>Quantity Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>20</td>
<td>Conference Bags</td>
<td>Company name and logo on 1200 NBNA bags</td>
<td>$10,000</td>
<td>1</td>
</tr>
<tr>
<td>21</td>
<td>Conference neck wallet style badge holder</td>
<td>Company Name and logo on 1200 NBNA badge holders</td>
<td>$7,000</td>
<td>1</td>
</tr>
<tr>
<td>22</td>
<td>Conference Bag Insert, Literature/Product</td>
<td>1200 attendees will receive your product</td>
<td>$500 per item</td>
<td>multiple</td>
</tr>
<tr>
<td>23</td>
<td>Water Bottles</td>
<td>Company logo on 1200 water bottles</td>
<td>$7,000</td>
<td>1</td>
</tr>
<tr>
<td>24</td>
<td>CEU Computer Evaluation Kiosk: Thursday through Sunday</td>
<td>Kiosk will have company name and logo, and screen saver on the computer for 4 days</td>
<td>$2,000</td>
<td>1</td>
</tr>
<tr>
<td>25</td>
<td>Directional Signage</td>
<td>Signage with your company logo and name will guide attendees throughout the conference</td>
<td>$1,000</td>
<td>One meter / one sided</td>
</tr>
<tr>
<td>26</td>
<td>Directional Signage</td>
<td>Signage with your company logo and name will guide attendees throughout the conference</td>
<td>$1,500</td>
<td>One meter / two sided</td>
</tr>
</tbody>
</table>

### ADDITIONAL UNRESTRICTED EDUCATIONAL GRANT OPPORTUNITIES

<table>
<thead>
<tr>
<th>Item</th>
<th>Opportunity</th>
<th>Key Benefits</th>
<th>Investment</th>
<th>Quantity Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>27</td>
<td>Plenary Session, Thursday, JULY 28 and Friday, JULY 29</td>
<td>Feature your own speaker or presentation</td>
<td>$10,000</td>
<td>2</td>
</tr>
<tr>
<td>28</td>
<td>Institutes, Friday, JULY 29</td>
<td>Feature your own speaker or presentation</td>
<td>$5,000</td>
<td>6</td>
</tr>
<tr>
<td>29</td>
<td>Workshops, Saturday, JULY 30</td>
<td>Feature your own speaker or presentation</td>
<td>$3,500</td>
<td>4</td>
</tr>
</tbody>
</table>

### NBNA AWARDS

<table>
<thead>
<tr>
<th>Item</th>
<th>Opportunity</th>
<th>Key Benefits</th>
<th>Investment</th>
<th>Quantity Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>30</td>
<td>NBNA Lifetime Achievement Awards (8)</td>
<td>Special recognition in program, photo-op with awardees</td>
<td>$4,000</td>
<td>1</td>
</tr>
<tr>
<td>31</td>
<td>NBNA Trailblazer Awards (8)</td>
<td>Special recognition in program, photo-op with awardees</td>
<td>$4,000</td>
<td>1</td>
</tr>
<tr>
<td>32</td>
<td>NBNA Nurse of the Year Awards (9)</td>
<td>Special recognition in program, photo-op with awardees</td>
<td>$5,000</td>
<td>1</td>
</tr>
<tr>
<td>33</td>
<td>Under 40 Awards (up to 20 awards)</td>
<td>Special recognition in program, photo-op with awardees</td>
<td>$3,000</td>
<td>1</td>
</tr>
</tbody>
</table>

### DR. LAURANNE SAMS SCHOLARSHIP

<table>
<thead>
<tr>
<th>Item</th>
<th>Opportunity</th>
<th>Key Benefits</th>
<th>Investment</th>
<th>Quantity Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>34</td>
<td>Your donation will provide tuition assistance to a deserving NBNA student member</td>
<td>A special recognition in program, may present scholarship to winner, tax deductible</td>
<td>$1,000 increments</td>
<td>Multiple</td>
</tr>
<tr>
<td>35</td>
<td>Create a scholarship in the name of your organization or in honor of a nursing icon</td>
<td>A special recognition in program, may present scholarship to winner, tax deductible</td>
<td>$5,000 minimum</td>
<td>Multiple</td>
</tr>
</tbody>
</table>

ALL LOGOS FOR PRINTING MUST BE AN EPS, ILLUSTRATOR OR HIGH QUALITY PDF FORMAT.
CONFERENCE SPONSORSHIP FORM

Exhibiting Company Information: Confirmed BOOTH No. ________________________________

COMPANY NAME: ________________________________________________________________

CONTACT NAME: ___________________________________ TITLE: _______________________

ADDRESS: _________________________________________________________________________

CITY: _______________________________ STATE: _______ ZIP: ________________________

PHONE: _______________________________ FAX: ________________________________

E-MAIL: ________________________________________________________________

SPONSORSHIP LEVEL: □ Diamond $50,000 + □ Platinum $49,999 - $20,000
□ Gold $19,999 - $10,000 □ Silver $9,999 - $5,000 □ Bronze $4,999 - $1,000

SPONSORSHIP OPPORTUNITIES (see pages 17 - 19):

<table>
<thead>
<tr>
<th>ITEM #</th>
<th>DESCRIPTION</th>
<th>YOUR INVESTMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

ALL LOGOS FOR PRINTING MUST BE AN EPS, ILLUSTRATOR OR HIGH QUALITY PDF FORMAT.

PAYMENT INFORMATION
(NBNA accepts only MasterCard and Visa Credit Cards)

PAYMENT TYPE: □ Check (Payable to NBNA) □ MasterCard □ Visa Amt. Enclosed: ______________________

Credit Card #: _______________________________ Exp. Date: ______________________

Cardholder Name (please type or print): _______________________________ Security code: ______________

Billing Address ________________________________________________________________

______________________________________________________________

Signature ______________________________________________________________________

AS IT APPEARS ON THE CARD

ALLOW 10 DAYS PROCESSING TIME IF PAYING BY CHECK.

EMAIL, MAIL OR FAX COMPLETED FORM TO:

NBNA Exhibitor Coordinator • 8630 Fenton Street, Suite 910 • Silver Spring, MD 20910
Fax: 301-589-3223 • dmance@nbna.org
Please PRINT or TYPE the following information:  

ORGANIZATION:  ____________________________________________________________
                      (NAME THAT SHOULD APPEAR IN THE PROGRAM BOOK)

PHONE: ______________________                      FAX : ______________________
E-MAIL: ______________________
BILLING ADDRESS: _________________________________________________________
CITY: __________ STATE: _________ ZIP: _________
CONTACT NAME: ______________________                      TITLE: ______________________

BOOTH ASSIGNMENTS ARE ON A FIRST COME - FIRST PLACED BASIS!
EXHIBIT RENTAL SPACE IS $1500. DEADLINE FOR SIGNED
CONTRACT AND PAYMENT IS MAY 28, 2022. EXHIBITS WILL BE DISPLAYED
THURS. – SAT., JULY 28, 29, & 30, 2022

Type of Product/Service: (include corresponding number list on page 5)  ______________________

Booth Space Preferences: _______ First Choice _______ Second Choice _______ Third Choice

NBNA MEMBERS: If you wish to participate in the business meeting and vote, you must register for the entire Conference. Please complete and submit the NBNA Conference Registration Form.

BOOTH FEE ENCLOSED $______

EXHIBITORS CONTRACT FEE DOES NOT INCLUDE THE PRESIDENT’S BANQUET AND THE SUNDAY BRUNCH.

If you would like to order meal functions please check:

☐ President’s Gala $165 per ticket X No. of tickets ________ SUB TOTAL $____________
☐ Sunday Brunch $129 per ticket X No. of tickets ________ SUB TOTAL $____________
☐ Additional Badges $25 per badge X No. of badges ________ SUB TOTAL $____________

TOTAL AMOUNT ENCLOSED $____________

Payment Type:  □ Check         □ MasterCard         □ Visa

Credit Card # ______________________                      Exp. Date: ______________________
Cardholder Name (please type or print) ______________________                      Security code: ______________________
Billing Address __________________________________________
________________________________________

Signature ______________________

Make check payable to: National Black Nurses Association, Inc.
8630 Fenton Street, Suite 910 • Silver Spring, MD 20910
301.589.3200 • FAX: 301.589.3223

Submit exhibit contract and payment by MAY 28, 2022. Payment must be sent with registration form to secure booth space. If space rental fee is not paid according to contract schedule, it may be re-assigned to another exhibitor at the option of NBNA.

NOTE: If you do not receive confirmation of your booth reservation within 15 days from your submission date, please contact the office immediately to confirm receipt of your contract and payment.

Program exhibitor index listing: In fifty words or less, describe exactly what you want to appear in the Conference Souvenir Program. Include the products or services to be exhibited. Deadline for inclusion in the program is May 28, 2022. Exhibitor index listing MUST BE Emailed in Word format to: dmance@nbna.org

OFFICIAL NBNA USE ONLY:
PAYMENTS:
ID# ______________________ Approved Booth # _______ Date __________ Check # _______ Amount _______
ORGANIZATION/COMPANY CONTACT INFORMATION

Please PRINT or TYPE the following information:

Organization: ____________________________________________________________

Phone: ___________________________ FAX: ___________________________

E-mail: ___________________________

Billing Address: __________________________________________________________

City: _____________________________ State: ____________ Zip: __________

Contact Name: __________________________________________________________

Title: ____________________________

There will be a charge of $25 per person for more that 4 booth personnel per $1500 booth. Please provide the names of the individuals who will staff your booth. Use REGISTRATION & CONTRACT form to pay for additional booth staff.

BADGES WILL NOT BE PRINTED IF NAMES ARE NOT LEGIBLE!
PLEASE DO NOT SEND THIS FORM UNTIL YOU HAVE CONFIRMED THE NAMES OF THE PERSONS WHO WILL BE WORKING IN YOUR BOOTH.

Name: ____________________________ City ____________ State __________ Zip __________

Company: __________________________

Email: ____________________________

Name: ____________________________ City ____________ State __________ Zip __________

Company: __________________________

Email: ____________________________

Name: ____________________________ City ____________ State __________ Zip __________

Company: __________________________

Email: ____________________________

NAME: ____________________________

City ____________ State __________ Zip __________

Company: __________________________

Email: ____________________________

EMAIL, MAIL OR FAX COMPLETED FORM TO:
NBNA Exhibitor Coordinator • 8630 Fenton Street, Suite 910 • Silver Spring, MD 20910
Fax: 301-589-3223 • dmance@nbna.org
PROGRAM BOOK ADVERTISING OPPORTUNITIES

ADVERTISER/CLIENT NAME: ________________________________

AD AGENCY (COMPANY) NAME: ________________________________

CONTACT NAME ________________________________ TITLE: ________________________________

ADDRESS: ___________________________________________________________

CITY: ________________________________ STATE: ________________________________ ZIP: ________________________________

PHONE: ________________________________ FAX: ________________________________

E-MAIL: ________________________________

EBLAST DIGITAL ADVERTISING DATE (BETWEEN JUNE 1 & SEPT 30): ________________________________

INSERTION ORDER#: ________________________________ PO#: ________________________________

DEADLINES: Ad space reservations — APRIL 15, 2022 by fax or email • Ad copy — MAY 30, 2022 by email only

All logos for PRINTING must be an EPS, Adobe Illustrator or high quality PDF format.

DIGITAL AD FOR EBLAST: (jpg or png): 800 pixels wide by any length

NBNA Conference Souvenir Program
This book is every attendee’s invaluable companion for the duration of the annual meeting. All meeting activities are listed by times, room numbers. Exhibitors are listed alphabetically with booth number, product description and the floor plan. The full color, guide is distributed to all attendees when they pick up their registration materials.

BLACK & WHITE OR COLOR ADS

Email high resolution: 300 DPI: PDF (preferred) or JPG
INDICATE AD SIZE REQUEST WITH ✔ IN CHART. PLEASE PHOTOCOPY THIS DOCUMENT FOR MULTIPLE ADS. ALL ADVERTISING FEES ARE GROSS

☑ DESCRIPTION COST # AVAIL.

Inside Front Cover (Color) $1500 1 ONLY
Inside Back Cover (Color) $1500 1 ONLY
Outside Back Cover (Color) $1700 1 ONLY

2 Page Color Spread $2500

Full Page Black & White 10”H x 7.5”W w/bleed: 11.25”H x 8.75”W (live area 10 x 7.5) $1000

Full Page Color 10”H x 7.5”W w/bleed: 11.25”H x 8.75”W (live area 10 x 7.5) $1300

1/2 Page Ad Black & White 4.875”H x 7.5”W $600

1/2 Page Color 4.875”H x 7.5”W $800

1/4 Page Black & White 4.875”H x 3.675”W $325

1/4 Page Color 4.875”H x 3.675”W $475

EBlast advertising Ad date: $1000

PAYMENT DUE BY MAY 30, 2022 • PREPAYMENT IS REQUIRED
—NBNA accepts only MasterCard and Visa Credit Cards—

Contact Name: ________________________________

Contact E-Mail: ________________________________

PAYMENT TYPE: ☐ Check (Payable to NBNA) ☐ MasterCard ☐ Visa ☐ Amt. Enclosed: ________________________________

Credit Card #: ________________________________ Exp. Date: ________________________________

Cardholder Name (please type or print): ________________________________ Security code: ________________________________

Billing Address: ___________________________________________________________

Signature: ________________________________________________________________

ALLOW 10 DAYS PROCESSING TIME IF PAYING BY CHECK.

FAX OR EMAIL: Fax: 301-589-3223 / Email: dmance@nbna.org
To mail this application and all advertising materials forward to Dianne Mance, NBNA, 8630 Fenton Street, Suite 910, Silver Spring, MD 20910 • Phone: 301.589.3200

— 25 —
**Provident Hospital Innovation Theater**

**PROVIDENT HOSPITAL**, now a public hospital, was the first African American owned and operated hospital in America. Provident was established in Chicago in 1891 by Dr. Daniel Hale Williams, an African American surgeon during the time in American history where few public or private medical facilities were open to Black Americans. It was founded to provide health care and medical training. Its initial officers were president John M. Brown, vice president Richard Mason Hancock, treasurer John T. Jenifer, secretary Louis H. Reynolds, and auditor Lloyd D. Wheeler.

Owned and run by African Americans, from its start Provident was open to all regardless of race. It was also “the first private hospital in the State of Illinois to provide internship opportunities for black physicians… [t]he first to establish a school of nursing to train black women… one of the first black hospitals to provide postgraduate courses and residencies for black physicians and the first black hospital approved by the American College of Surgeons for full graduate training in surgery. Provident also offered an important forum, a proving ground for ideas about black self determination and institutional survival.” In 1893, the first documented heart surgery was performed by Dr. Daniel Williams at Provident Hospital and Training School. Though the historic Provident Hospital was forced to close in 1987 due to financial difficulties, it reopened in 1993 as part of Cook County Hospital System to provide services to residents of Chicago’s South Side.

**SPONSOR BENEFITS**

- Seating for 130 attendees, 8’ x 12’ stage, seating for 2 presenters on stage, corporate signage, stage décor
- Audio visual equipment includes: screen, LCD projector, podium microphone
- Pre-conference promotion by NBNA on website and Facebook
- Pre-conference registration for attendees
- Marquis Listing in Program Book

NBNA will provide a drawing for one complimentary conference registration for the 2022 Conference for each of the theater presentations. Sponsors are free to provide an approved incentive to attendees. Sponsoring organization may wish to add on snacks or other refreshments. Your choices are:

- Book for one hour at $3,500 per hour
- Book multiple hours at $3,500 per hour
- Provide CEUs for those attending your show. (You must complete the Call for Abstracts form.)
PROVIDENT HOSPITAL NURSING INNOVATION THEATER REGISTRATION

THEATER DATES AND TIMES (TIME SLOTS SUBJECT TO AVAILABILITY)

**TYPE OF PRODUCT OR SERVICE**
- [ ] Presentation
- [ ] Lecture/discussion
- [ ] Video
- [ ] Demonstration
- [ ] Other
- [ ] CEU Presentation
- [ ] Non CEU Presentation

Please describe: ______________________
______________________________

**Thursday, JULY 28 • Provident Hospital Innovation Theater**

1 hour Show  [ ] 2:00 pm - 3:00 pm $4,000  TOTAL HOURS _____  TOTAL AMOUNT $____________

**Friday, JULY 29 • Provident Hospital Innovation Theater**

1 hour Shows  [ ] 11:00 am - 12:00 pm $4,000  TOTAL HOURS _____  TOTAL AMOUNT $____________

**Saturday, JULY 30 • Provident Hospital Innovation Theater**

1 hour Show  [ ] 10:30 am - 11:30 am $4,000  TOTAL HOURS _____  TOTAL AMOUNT $____________

**PAYMENT INFORMATION (NBNA accepts only MasterCard and Visa Credit Cards)**

**NAME:** ________________________________________________

**COMPANY:** ________________________________________________

**ADDRESS:** ________________________________________________

**CITY:** ______________________________________ **STATE:** __ **ZIP:** __

**PHONE:** ______________________________ **FAX:** ______________________________

**E-MAIL:** ________________________________________________

**PAYMENT TYPE:** [ ] Check (Payable to NBNA)  [ ] MasterCard  [ ] Visa Amt.  Enclosed: ________________

Credit Card # ________________________________________________ Exp. Date: ________________

Cardholder Name (type or print): ______________________________ **Security code:** ________________

Billing Address (if different from above): ______________________________

__________________________________________

Signature __________________________________________

AS IT APPEARS ON THE CARD

RETURN TO: DIANNE MANCE / phone 301-589-3200 • fax 301-589-3223 • email: dmance@nbna.org
National Black Nurses Association • 8630 Fenton Street, Suite 910 • Silver Spring, MD 20910
All of the NBNA Continuing Nursing Education Program will be approved by the Ohio Nurses Association Approver Unit, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

Express Evaluations will provide access to the web-based evaluation process through the NBNA website. To access the evaluation, you will use your email address as your username and nbna2022 as the password.

1. All Sessions start on time.
2. If you arrive more than 15 minutes AFTER the start of the session, you WILL NOT be able to receive the log-in code that you will need to complete your evaluation form. You CAN receive a CERTIFICATE OF ATTENDANCE.
3. You must stay in the room during the entire session in order to receive your CEU or CERTIFICATE OF ATTENDANCE.
4. You cannot switch sessions.
5. You cannot receive the session codes, if you do not attend the entire session.
6. You may log into Express Evaluations on the NBNA website to update your evaluation on a daily basis. When you have attended all of the sessions you wish to attend, you may complete the evaluation form and claim your certificate. This may be done on a computer, cellphone or tablet.
7. Treat NBNA staff, paid support staff, volunteers, sponsors, exhibitors and hotel staff with respect.
8. Bring your business card and resume to share with sponsors, your mentor, exhibitors and speakers.
9. The attire is business casual.
10. If you are an exhibitor and also a member of NBNA, you must pay the conference registration fee if you wish to attend the NBNA Business Meeting.
11. If you are a speaker and also a member of NBNA, you must pay the full speaker registration fee if you wish to attend the NBNA Business Meeting.

You may log into EXPRESS EVALUATIONS on the NBNA website to update your evaluation on a daily basis.