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# ***NBNA 50 by 50***

## **AWARDS MEMBERSHIP RETENTION AND GROWTH CAMPAIGN**

**Theme: Nurses Working Together to Make a Difference**

Policy: This campaign is a retention plus growth strategy meaning that we want to retain current 2021 members and recruited an additional 50 members for the 50<sup>th</sup> Annual Institute and Conference for 2022.

***Dr. Marcia Lowe, Membership Chair***

***Recruit at least one member to receive the  
"I Recruited a Nurse for NBNA"  
ribbon at the Chicago, Illinois 50<sup>th</sup> Annual Institute and Conference***

### **Prize Qualifications and Categories**

#### **Individual Licensed Member – (Minimum 15)**

*First and Second Prizes will be awarded to any member recruiting the highest number of **NEW PAID** licensed members – minimum of 15*

To qualify for this award, the **RECRUITER'S** name needs to be placed on the May 15<sup>th</sup> membership roster submitted to National by email to:  
[elazenby@nbna.org](mailto:elazenby@nbna.org) before, but no later than Sunday, May 15<sup>th</sup>.

#### ***First Place Winner***

- One free NBNA membership (National dues only) for 2023
- One complimentary conference registration for NBNA 2023 – Atlanta, GA
- Two nights complimentary Hotel stay for one at the 2023 NBNA Conference – Atlanta, GA
- A Tablet
- One "I RECRUITED A NURSE for NBNA" ribbon

#### ***Second Place Winner***

- One free NBNA membership (National dues only) for 2023
- One complimentary conference registration for NBNA 2023 – Atlanta, GA
- One "I RECRUITED A NURSE for NBNA" ribbon

## **2022 NEW Lifetime Members - (Minimum 10)**

*First and Second Prizes will be awarded to any member recruiting the highest number of FULLY PAID New Lifetime Members – minimum of 10  
(Excluding members currently in partial payment status)*

To qualify for this award, the **member's** name needs to be placed on the membership roster.  
The completed Membership Roster is to be emailed to [elazenby@nbna.org](mailto:elazenby@nbna.org) before, but no later than Sunday, May 15<sup>th</sup>.

### **First Place Winner**

- One free NBNA membership (National dues only) for 2023
- One complimentary conference registration for NBNA 2023 – Atlanta, GA
- A Certificate for dinner for two in the Host Hotel's Restaurant
- A Tablet
- One "I RECRUITED A NURSE for NBNA" ribbon

### **Second Place Winner**

- One free NBNA membership (National dues only) for 2023
- One complimentary conference registration for NBNA 2023 – Atlanta, GA
- A Certificate for dinner for two in the Host Hotel's Restaurant
- One "I RECRUITED A NURSE for NBNA" ribbon

## **Student Unlicensed Member – (Minimum 15)**

(A student is defined as an unlicensed provider)

*First and Second Prizes will be awarded to any member recruiting the highest number of **NEW PAID** Student Members – minimum of 15*

To qualify for this award, the **RECRUITER's** name should be listed on the membership roster.  
The completed Membership Roster is to be emailed to [elazenby@nbna.org](mailto:elazenby@nbna.org) before, but no later than Sunday, May 15<sup>th</sup>.

### **First Place Winner**

- One free NBNA membership (National dues only) for 2023
- An IPOD to enjoy your favorite tunes
- One "I RECRUITED A NURSE for NBNA" ribbon

### **Second Place Winner**

- One free NBNA membership (National dues only) for 2023
- One "I RECRUITED A NURSE for NBNA" ribbon

## NBNA Chapter Membership Awards

All Chapters who recruit at least **5** new members will be recognized at the NBNA conference!!!

### Chapter Awards

One winner in each chapter category!

- Grand chapter (120 plus members)
- Large chapter (80 - 119 members)
- Mid-Size chapter (40 - 79 members)
- Small chapter (8 - 39 Members)

- **Membership Retention. Highest percentage of membership retention**, to receive this award the chapters must email their 2021-2022 Membership Roster to [elazenby@nbna.org](mailto:elazenby@nbna.org). Mail a hard copy of the membership roster with the membership payment to the National office, post marked before but no later than Monday, January 31, 2022 to qualify for the retention award. If paying by credit card, call (240) 460-6893 before 5:00 pm on Friday, January 28th. (Eastern Time) to qualify. Leave a message if I do not answer. The 2021-2022 roster will be compared to the chapter's 2021 June 15<sup>th</sup> Roster.

To qualify for the next six (6) categories the 2021-2022 Membership Roster must be completed and emailed to [elazenby@nbna.org](mailto:elazenby@nbna.org). If paying by credit card, payment is due by Friday, May 13<sup>th</sup>, no later than 5:00 pm ET. If submitting payment by check the envelope must be post-marked and received at the National office no later than Monday, May 16, 2022.

- **Highest number of New 2022 Lifetime Members.** *When submitting your final Membership Campaign Roster in May to National, please **list** in the body of your email or on a separate attachment the name(s) of your 2022 NEW LIFETIME MEMBER(s) and their recruiter(s).* Also make sure they are on your membership roster with their payment amount when you submit your Membership Campaign Roster to National. This will help to ensure every lifetime member is accounted for and acknowledged at the conference.
- **Highest Number of Members** (new and existing members who are in good standing with National and their local chapter by the May 2022 Campaign deadline.)
- **Growth in Chapter Membership** - Highest percentage of growth in chapter membership, (from July 2021 - May 15, 2022).
- **Highest Number of Students** - The chapter in each category with the highest number of Student Members, (from July 2021 - May 15, 2022).
- **Highest Number of LPNs/LVNs** - The chapter with the highest number of LPNs/LVNs Members, (from July 2021 - May 15, 2022).
- **Highest Number of Males** - The chapter with the highest number of Male Members, (from July 2021 - May 15, 2022). Please indicate male members in the appropriate column on the membership roster.

***All winners must use the award in the year that has been specified, there are no exceptions.***

Email all membership rosters to [elazenby@nbna.org](mailto:elazenby@nbna.org)

Mail payment and a hard copy of the membership roster to:  
Estella A. Lazenby, NBNA, Membership Services Manager  
8630 Fenton Street, Suite #910, Silver Spring, MD 20910

**Any questions, please call Estella (240) 460-6893**

*Thank you  
and stay safe!!*



# 2022 NEW / RENEWAL MEMBERSHIP APPLICATION

Date of Application \_\_\_\_\_

**Chapter You are Joining** \_\_\_\_\_

Estella A. Lazenby, CMP, Membership Services Manager  
 8630 Fenton Street, Suite 910  
 Silver Spring, MD 20910  
 Email: [elazenby@nbna.org](mailto:elazenby@nbna.org)  
 Telephone: (240) 460-6893

New                     
  Renewing                     
  Year you became a Lifetime Member: \_\_\_\_\_

**Please type or write legibly, submit your application directly to your chapter or complete your membership application online. Go to [www.nbna.org](http://www.nbna.org) create your username, password and complete your online profile, pay the amount due and click submit.**

Name: \_\_\_\_\_ Credentials: \_\_\_\_\_

RN                     
  LPN/LVN                     
  Retired member                     
  1<sup>st</sup> Year Grad                     
  Student

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Nursing License #: \_\_\_\_\_ State: \_\_\_\_\_

Work Affiliation: \_\_\_\_\_

Recruited by: \_\_\_\_\_

| EXPERIENCE IN NURSING         | PRIMARY WORK SETTING                   | PRIMARY ROLE               | HIGHEST DEGREE HELD                             | NOTE: Your responses for age and salary will remain confidential. |             |
|-------------------------------|--|----------------------------|---|---|-------------|
| 1. Less than 2 years          | 1. Private Non-Profit Hospital         | 1. Adm/Dir./VP of Nursing  | 1. Associate Degree                             |   |             |
| 2. 2 – 5 year                 | 2. Public/Federal Hospital             | 2. Nurse Manager           | 2. Baccalaureate in Nursing                     | <b>AGE RANGE</b>  |             |
| 3. 6 – 10 years               | 3. Private, Investor-Owned Hospital    | 3. Assistant Nurse Manager | 3. Another Baccalaureate                        | 1. 20-24  | 6. 45-49    |
| 4. 11 – 15 years              | 4. School/College of Nursing           | 4. Adv Practice Nurse      | 4. Master's in Nursing                          | 2. 25-29  | 7. 50-54    |
| 5. 16 – 20 years              | 5. Independent/Private Practice        | 5. Researcher              | 5. Another Master's                             | 3. 30-34  | 8. 55-59    |
| 6. More than 20 years         | 6. Military                            | 6. Consultant              | 6. Doctorate in Nursing                         | 4. 35-39  | 9. 60-64    |
| <b>LEVEL OF CARE PROVIDED</b> | 7. Industry                            | 7. Educator                | Other:  | 5. 40-44  | 10. 65 plus |
| 1. In-patient                 | 8. Home Health Agency                  | 8. Case Manager            | <b>PROFESSIONAL ORGANIZATION MEMBERSHIP</b>     | <b>ANNUAL SALARY</b>  |             |
| 2. Out-patient Ambulatory     | 9. Behavioral Care Company/HMO         | 9. RN                      |   | 1. UNDER \$20,000   |             |
| 3. Public Health Department   | 10. Community Agency                   | 10. LPN/LVN                | 1. American Nurses Association                  | 2. \$20,000 - \$29,999  |             |
| 4. Nursing Home               | 11. Research                           | 11. Professor              | 2. American Association of Critical Care Nurses | 3. \$30,000 - \$39,999  |             |
| 5. Residential                | 12. Nursing Home                       | 12. Associate Professor    | 3. National League for Nursing                  | 4. \$40,000 - \$49,999  |             |
| 6. Rehabilitative             | <b>Nursing Specialty, i.e., ER, OR</b> | 13. Assistant Professor    | 4. Chi Eta Phi                                  | 5. \$50,000 - \$59,999  |             |
| <b>NURSE PROFILE</b>          |  | 14. Staff                  | 5. American Public Health Association           | 6. \$60,000 - \$69,999  |             |
| 1. ANA Certified              |  |                            | 6. American Academy of Nursing                  | 7. \$70,000 - \$79,999  |             |
| 2. Generalist (RN, C)         | <b>NURSING EMPLOYMENT</b>              | 1. Female                  | 7. Other:                                       | 8. \$80,000 – PLUS  |             |
| 3. Specialist (RN, CS)        | 1. Full-time      3. Retired           | 2. Male                    |   |   |             |
| 4. Prescriptive Authority     | 2. Part-time      4. Unemployed        |                            |   |   |             |

**Dues Structure: NATIONAL and LOCAL DUES both Must be Paid in FULL to be a Member in Good Standing**

|  |                                  |                                  |  |   |                         |
|--|----------------------------------|----------------------------------|--|---|-------------------------|
| National Dues RN - \$160.00  | National Dues LPN/LVN - \$125.00 | National Dues Retired - \$100.00 | National Dues 1 <sup>st</sup> Year Grad - \$150.00 | National Dues Student (Unlicensed SN \$35.00) | National amount \$      |
| Local Dues \$  | Local Dues \$                    | Local Dues \$                    | Local Dues \$                                      | Local Dues \$                                 | Local Dues \$           |
| Become a NEW Lifetime Member - 4 installments of \$500.00 within a one-year period |                                  |                                  |  |   | Lifetime amount \$      |
|  |                                  |                                  |  |   | <b>TOTAL AMOUNT DUE</b> |
|  |                                  |                                  |  |   | \$                      |

**METHOD OF PAYMENT:** is the credit card associated with the address listed above, if NO type or write the address below

Check   
  Money Order   
  VISA   
  Master Card   
 Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_   
 Sec. Code: \_\_\_\_\_

Account #: \_\_\_\_\_ Signature: \_\_\_\_\_

Address: \_\_\_\_\_

**THANK YOU FOR YOUR INTEREST IN NBNA**

