

NBNA 50 by 50

Ten Ways to Recruit Members

1. Ask someone
2. Encourage members to bring a guest to meetings
3. Advertise meetings or events on your chapter's website, FACEBOOK page, newspapers & radio stations
4. Have a clear chapter goals following the mission and vision of NBNA
5. Letters or personal contact with local businesses
6. Establish contact with Chamber of Commerce
7. Place customized bookmarks in library books
8. Have public meetings at libraries, restaurants, malls, outdoors, etc.
9. Have a booth at health fairs, festivals etc.
10. Place pamphlets in doctors' offices, hospitals, cafeterias, libraries, etc.
(the President and Membership Chair should always have an application available)