

# ***NBNA 50 by 50***

## ***NBNA Membership Campaign Elevator Speech***

The National Black Nurses Association, Incorporation, (NBNA) is a professional non-profit nursing organization. We were established in 1971 and represent over 250,000 African American nurses in the USA, Eastern Caribbean, Canada, and Africa. There are 114 chapters in 35 states and over 3,000 members.

NBNA is the voice for black nurses and diverse populations ensuring equal access to professional development, promoting educational opportunities and improving health. Our 2020 campaign is designed to double our membership to 6,000 nurses; each member will recruit one and mentor the nurse to excel in their scholastic and professional career path.