

July 3, 2018

Dear National Black Nurses Association Exhibitors,

It is hard to believe that the planning time has gone so quickly and that we are 4 weeks out from the 46<sup>th</sup> Annual NBNA Conference in St. Louis. Thanks to you, the exhibit hall is sold out, as are our sponsorship opportunities! We sincerely thank you for partnering with us to make this one of our most successful conference. Our goal is to continue to offer our attendees the very best in continuing education, career development, patient resources, and the latest issues and trends in nursing.

We are expecting a great turn out for this year's conference. We have begun marketing the local career fair which takes place during the exhibit hours on Friday, August 3. This event is our way of giving back to the St. Louis nursing community by providing access to the many resources and opportunities that will be available from over 100 exhibitors. The list of exhibitors is included in the link below. If you are a local school or health system and would like your nursing students, faculty, and staff to register for this complimentary event please forward the following registration link to them. <https://www.nbna.org/files/NBNA-Career-Fair-7-3.pdf>

Finally, every year, the NBNA Summer Youth Leadership Institute adopts a local school or non-profit that has a compelling need. Should you wish to support this effort, please click here to learn how you can help make a difference in the daily life of youngsters and young adults in St. Louis. <https://www.nbna.org/files/NBNA%20summer%20youth%20institute%207-3.pdf>

### REMINDERS AND UPDATES

If you will not be attending the conference, kindly forward this information to those who will be representing your company.

- Registration for all attendees will take place in Midway Foyer East, which is located on the lower level of the St. Louis Union Station Hotel.
- Booth staff may pick up their badges at the *Exhibitors Registration Counter*. The Exhibit Hall is located on the same level, in Midway West. Representatives from Heritage Expo, the decorating company, will be in the hall to assist you.
- Please find the Booth Staff Registration form. Please complete and return if you have not already done so: [See attached](#)
- Ground Transportation: Reserve today with [Go Best Express Airport Shuttle](#)
- Booth Staff who are RNs are welcomed to attend the workshops and receive CEUs if their schedules permit. <https://www.nbna.org/files/NBNA-at-a-glance-7-3.pdf>
- We are pleased to invite all attendees to attend the Gilead Sciences Luncheon and Susan G. Komen movie screening of the Henrietta Lacks story on Friday, August 3. Both events are at no extra cost!
- For the Heritage Expo, the decorating company, click here: <https://heritageexpo.boomerecommerce.com/Images/static/2018NBNA.pdf>
- To arrange for Lead Retrieval with Bartizan: [See attached](#)
- On Wednesday, August 1, join us at the Grandel Theater for the NBNA Fund Development Project [https://www.nbna.org/ev\\_calendar\\_day.asp?date=8%2F1%2F18&eventid=48](https://www.nbna.org/ev_calendar_day.asp?date=8%2F1%2F18&eventid=48)
- If you would like to purchase tickets for the President's Gala on Saturday, August 4, you must do so no later than 12 noon on Thursday, August 2 at the Onsite-Registration counter in the registration area.

If this is your first time attending an NBNA conference, we hope you will comeback again and again. If you have been with us for 5, 10, 15 or 20 years, we thank you for your long-standing partnership!

Not to be missed: The Best Barbecue in the Mid-West and the amazing light show in the Grand Hall of the St. Louis Union Station Hotel.

See you soon!

Dianne Mance

NBNA Conference Services Manager

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