



National Black Nurses Association, Inc.

Dear Advertiser/Recruiter:

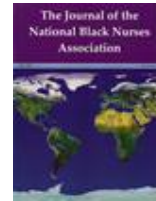
Thank you for your interest in advertising with the National Black Nurses Association, Inc.

Attached is information on advertising in:

- NBNA's **eNewsletter**



- ***The Journal of National Black Nurses Association*** (JNBNA)



The Journal is published twice a year (Spring/Summer and Fall/Winter). Articles are considered on a continuing basis.

JNBNA publishes scholarly papers, research reports, critical essays, resource listings, documents and reviews focusing on issues related to factors affecting health care in Black communities and nurses.

- Advertising in the Annual Souvenir Program
- Online Job Posting
- Posting Banner Ads

All ads must be pre-paid by VISA or MasterCard. Please fill out the attached form and email it to admin@nbna.org.

For online job posting, please submit the text in WORD format to: admin@nbna.org. You will receive a price quote. Upon your approval, an invoice with payment information will be sent and the listing will be posted within 48 business hours after payment is received. *Please note that NBNA cannot post company logos at this time.*

Should you have additional questions or require more information, please call (301) 589-3200 or email admin@nbna.org.

THANK YOU FOR YOUR BUSINESS.

National Black Nurses Association, Inc.

8630 Fenton Street ♦ Suite 910 ♦ Silver Spring, MD 20910

Phone 301.589.3200 ♦ Fax 301.589.3223

NBNA Advertising Insertion Order Form

Advertise/Ad Agency (company) Name:	
Contact Name:	Title:
Address	
City/State/Zip:	
Telephone#:	Email:

NBNA Website Banner ADS
\$5,000 (qtr); \$10,000 (1/2 yr); \$20,000 (1 yr)
710 pixels x 293 pixels

E-Blast - \$1,000.00 (emailed to all members)
Forward information in an image file (jpeg, png, or gif)
in 800 pixels wide at any length to admin@nbna.org also
tell us the date the blast is to be delivered to the
membership body.

NBNA eNewsletters posted quarterly: Winter, Spring, Summer and Fall and placed on our website at www.nbna.org. The NBNA eNewsletter includes information on nursing activities, current research issues, national news, chapter news, career opportunities, and health legislation updates.

CIRCULATION: 5,000

Color Ads

Full Page:	7.5"W x 10"D	\$600.00
½ Page:	7.5"W x 5"D or 3.5"W x 10"D	\$325.00
¼ Page:	3.25"W x 5"D	\$200.00

**Deadlines are listed below for Ads
(check all that apply)**

- Winter - copy due February 10th
- Spring - copy due April 10th
- Summer - copy due August 10th
- Fall - copy due November 10th

Journal of NBNA – bi-annual, is a professional Journal featuring articles relevant to Black healthcare; nursing practice and administration; education; research and consumer issues. The Journal is published; Spring/Summer and Fall/Winter.

Submit ads only in B/W

Full Page:	7.25" x 9.25"	\$1,500.00
½ Page:	7.25" x 4.5"	\$ 750.00
¼ Page:	3.5" x 4.5"	\$ 375.00
Ad Deadlines:	November 30 th - Fall/Winter May 30 st - Spring/Summer	

Job Posting Information
**** Submit Ad to admin@nbna.org in a WORD**
format only to receive a price quote**

The cost listed below is for 18 lines per posting.
 The average 1,494 characters is for the 18 lines,
 spaces are not included.
 Add \$10.00 per line if your posting is over 18 lines.

WE DO NOT OFFER COMMISSION

30 days	\$ 325.00
1 Run (60 days)	\$ 375.00
2 Runs (120 days)	\$ 650.00
3 Runs (180 days)	\$1,000.00
4 Runs (240 days)	\$1,325.00

Deadline May 8, 2020 - for Program Book Ads

NBNA Conference Program Book
[Email ad copy to dmance@nbna.org](mailto:dmance@nbna.org)

TOTAL COST

Full Page Color:	7.5"W x 10"D	\$1,300.00
Full Page Black/White:	7.5"W x 10"D	\$1,000.00
½ Page Color:	7.5"W x 5"D	\$ 800.00
½ Page Black/White:	3.5"W x 10"D	\$ 600.00
¼ Page Color:	3.25"W x 5"D	\$ 475.00
¼ Page Black/White:	3.25"W x 5"D	\$ 325.00
Inside Front Cover: Color	7.5"W x 10"D	\$1,500.00
Inside Back Cover: Color	7.5"W x 10"D	\$1,700.00
Back Cover: Color	7.5"W x 10"D	\$1,700.00
2-Page Spread:	16"W x 10"D	\$1,600.00

Payment Information (PAYMENT MUST BE RECEIVED PRIOR TO PRINTING)

Check payable to **NBNA** VISA MasterCard Amount Enclosed: \$ _____

Credit Card #: _____ Exp. Date _____ Sec. Code: _____

Signature: _____