NATIONAL BLACK NURSES ASSOCIATION

2017 CONFERENCE

Sunday | July 30 – Friday | August 4

Mandalay Bay Resort & Casino
Las Vegas, NV

www.nbna.org
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### ABOUT NBNA:

The National Black Nurses Association represents approximately 150,000 African American nurses from the USA, Canada, Eastern Caribbean and Africa, with 94 chartered chapters nationwide.

### OUR MISSION:

The National Black Nurses Association’s mission is “To represent and provide a forum for black nurses to advocate for and implement strategies to ensure access to the highest quality of healthcare for persons of color.”

### NEW FOR 2017:

There are two ways to pay and register for your booths.

1. **Mail** your registration form and check payment to the NBNA office.
2. **Email** your registration materials and purchase order directly to NBNA. Be sure to print a copy for your records before submitting the documents: [dmance@nbna.org](mailto:dmance@nbna.org)
3. You will receive confirmation by email.
4. To register for sponsorship or advertising, please use the enclosed forms.
NBNA provides numerous vehicles to attain your marketing goals and, as a result, identify, target and influence attendees to purchase your products and services. Whether your goal is to increase brand recognition, drive traffic to your booth or send your company’s message home with each attendee, you will find what you need to meet your goals at NBNA 2017.

COMPA...
GENERAL INFORMATION

**BOOTH RESERVATIONS DEADLINE**
May 26, 2017
Booth Cost: $1,000 USD

**EXHIBITOR SERVICES**
The following services will be provided to each exhibitor:
- 8’ x 10’ exhibit booth
- One 6 foot table and two chairs
- 8’ high back drape and 3’ high side rail drape in show colors
- A standard identification sign showing exhibitor’s name and booth number
- Carpeting in all areas, including booth
- Daily cleaning of aisles in exhibit area
- Exhibit description in the conference souvenir program (if submitted by MAY 26)
- Security Guard service (24-hours)

**EXHIBITOR BENEFITS**
- Admission to the Opening Ceremony and educational sessions for booth personnel (does not include NBNA Business Meeting, Leadership Institute, President’s Gala or Friday Brunch)
- Listing in the June NBNA Newsletter (Deadline, April 10, 2017)
- Advertising opportunity in the official souvenir program (See rate sheet page 14)
- Access to conference attendees by email blast (see page 10)

**EXHIBITOR SERVICE KIT**
Will contain rates for all labor, services, electrical connections, internet access, furniture, and miscellaneous equipment. The kit will be emailed upon receipt of signed contract and payment.

**OFFICIAL DECORATING COMPANY: GES EXPO EXHIBITION SERVICES**
You will receive the Exhibitors Show Kit by email directly from GES in April.

**SHOW FLOOR TRAFFIC BUILDERS**
**EXCLUSIVE EXHIBIT HOURS** Dedicated exhibit hours allow participants ample opportunity to meet with you to learn about your products and services.

**DRAWINGS AND GIVEAWAY** Drive traffic to your booth and gather important attendee leads with the NBNA EXHIBIT HALL PASSPORT TO PRIZES and raffles which will be held on Wednesday and Thursday! Winners must be present to win.

**SECURITY AND LIABILITY**
**SECURITY WILL BE ON DUTY AT ALL TIMES.**
EXHIBITOR hereby assumes entire responsibility and hereby agrees to indemnify and hold harmless the NATIONAL BLACK NURSES ASSOCIATION, Mandalay Bay Resort & Casino and the Hotel’s Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claims or expenses arising out of the use of the exhibition premises.
In order to protect NATIONAL BLACK NURSES ASSOCIATION and the Mandalay Bay Resort & Casino, Owner and each of such entity’s owners, parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or dam-

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**EXHIBIT SCHEDULE**
—EXHIBIT HOURS MAY CHANGE WITHOUT PRIOR NOTICE—

**SUNDAY, JULY 30**
3:00 pm Registration

**MONDAY, JULY 31**
12:00 noon - 6:00 pm Exhibit Set-Up

**TUESDAY, AUGUST 1**
8:00 am - 12:00 pm Exhibit Set-Up
1:00 pm - 5:00 pm Exhibit Hall Grand Opening
6:00 pm – 8:00 pm NBNA Opening Ceremony

**WEDNESDAY, AUGUST 2**
11:00 am - 3:00 pm Local Career Fair and Exhibits
Open for NBNA Members & Local Nurses

**THURSDAY, AUGUST 3**
11:00 am - 1:00 pm Exhibits Open
12:00 noon Passport Raffle
12:30 pm Grand Raffle
1:00 pm - 3:00 pm Exhibits Dismantle

**TOTAL EXHIBIT HOURS: 10**
GENERAL INFORMATION, CONTINUED

PAYMENT
THERE ARE THREE WAYS TO REGISTER AND PAY
1. Mail registration form and check payment to the NBNA office.
2. Email your registration materials and purchase orders directly to NBNA. Be sure to retain a copy for your records.
3. To complete digital contract via Jotform click here: https://form.jotform.com/62875162015151
   You will receive an email, confirming your booth number and payment if made.
Submit exhibit contract and payment by MAY 26. Checks should be made payable to NBNA, and mailed to: Dianne Mance, Exhibitor Services, NBNA 8630 Fenton Street, Suite 330 Silver Spring, MD 20910

CANCELLATION
All exhibitors canceling space will be charged a $250 processing fee. All requests for refunds must be made in writing and received by the NBNA National Office before JUNE 16. Refunds will be issued 90 days after the conclusion of the conference. No refunds will be granted after JUNE 16. There is no refund for individual banquet or brunch tickets after JUNE 16.

PLEASE NOTE
All requested information must be provided in order to insure that you receive confirmation for your exhibit space, receipts and event updates. GES Exhibitor Kit. GES is the official show decorator, please contact them regarding your shipping questions. The hotel will charge for shipping and receiving and delivery of all Exhibitor materials to the show floor.

CONFERENCE REGISTRATION
Registration for all attendees will begin on Sunday, JULY 30 at 3:00 pm at the Mandalay Bay South Convention Center. Attendees who registered in advance may check in at the registration desk and pick up all meeting materials, including badges, special session tickets and conference program. On-site registration and individual ticket purchases will end at 2:00 pm on Tuesday, AUGUST 1.

WHAT TO WEAR
The attire is business casual.

TUESDAY, AUGUST 1
The Business Meeting (members only) is from 8:00 to 10:00 am. If you are an exhibitor and a NBNA member, you must pay the conference registration fee in order to attend NBNA Business Meetings. All exhibitors may attend educational sessions. The Opening Ceremony will begin promptly at 6:00 pm, all exhibitors are invited to attend.

WEDNESDAY, AUGUST 2
We will show our solidarity with women and heart health by wearing a red item of clothing or a red accessory.

HOTEL INFORMATION
Mandalay Bay Resort / 877-632-7700
3950 S. Las Vegas Boulevard
Las Vegas, Nevada 89119

All events will take place in the Mandalay Bay South Convention Center which is connected to the Mandalay Bay Hotel and Delano Hotel through the lobby.

ROOM REGISTRATION: PLEASE BOOK EARLY!
The deadline date for making reservations at the Mandalay Bay Resort is 5:00 pm. Eastern Time, Friday, July 7. After that date, reservations will be accepted on a space and rate availability basis. If the Group Rate is not available, the Hotel’s rack rate will apply.

ONLINE HOTEL RESERVATION
Please visit the dedicated booking website that has been created for NBNA. https://resweb.passkey.com/go/snbna7

For reservations by phone call: 877-632-7800. When calling in, the guest should refer to the National Black Nurses Association Conference.

ROOM RATES UPDATED — LOWER RATE!
The room rate for King or Double Queen accommodations at the Mandalay Bay Resort, arriving on Sunday, July 30 and departing on Friday, August 4 is now $100 per night plus a $30 resort fee and taxes! The room rate for King or Double Queen accommodations for nights prior to Sunday, July 30 and after Thursday, August 3 will remain at the group rate of $174 per night. There is no additional charge for children under age 18 sharing with a parent using existing bedding. Clark County room tax is 13.38% (subject to change) to sleeping rooms on a daily basis.

THE RESORT FEE INCLUDES
High speed wireless internet service in guestroom and public areas, Cardio Center on the Beach level of the Mandalay Bay, daily newspaper, unlimited local and 800 calls, outgoing faxes, and airline boarding pass printing at business center desks or Concierge. Delano Hotel guests will have complimentary access to Bath House Gym and Cardio Center, daily newspaper, unlimited local and 800 calls, outgoing faxes, and airline boarding pass printing at business center desks or Concierge.

NOTE: The Mandalay Bay Hotel and the Delano do not provide a complimentary coffee maker and coffee in the rooms. If you make a cup of coffee, there will be a $4 charge to your bill. You will be charged for all items on the bar or in the refrigerator that you use.

CHECK IN: 3:00 PM / CHECK OUT: 11:00 AM
LATE CHECK OUT: Please check with the front desk for availability, hours and fees.

ROOM GUARANTEE
Attendees should be prepared with a credit card to which the first nights room and tax and resort fee will be charged at the time the reservation is made. All guaranteed reservations will be held until 6:00 am only on the day after the confirmed arrival date. We strongly suggest that you do NOT use a debit card to guarantee your room or incidentals at check-in.
CANCELLATIONS
Refunds will be issued at the time of cancellation of the individual attendee’s reservations only if canceled at least seventy-two (72) hours in advance of the confirmed arrival date. If you canceled your reservation after the deadline, your credit card will be charged for one night’s stay. When you cancel, please note the cancelled reservation number. There is no charge for early departures.

AIRLINE TRAVEL
All major airlines have flights into the Las Vegas McCarren Airport. Book early for the best rates!

GROUND TRANSPORTATION
Super Shuttle operates at the McCarren Airport. The NBNA Group Code is PC963. Please use this code when making your reservation on line at www.supershuttle.com and receive a 10% discount. Taxi service is available for $16 – $20 for up to 5 persons.

HOTEL PARKING RATES
All Mandalay Bay or Delano Hotel guests will receive complimentary valet or self-parking. You may use your room key to enter other MGM Resort properties self parking garages. Please note, if you are staying at any property other than the Mandalay Bay, you will have to pay the current rate for hourly or daily parking.

Non-Mandalay Bay Guest Self-Parking: 1-4 hrs, $7 / 4-24 hrs, $10
Non-Guest Valet Parking: 1-4 hrs, $13 / 4-24 hrs, $18
Complimentary tram transports guests between Mandalay Bay, Luxor and Excalibur:
Sun – Wed, 9am – 12:30am / Thurs – Sat, 9am – 2:30am

Exhibit Hall: 2016
The National Black Nurses Association's Fourth Annual Career and Educational Fair (SEE #15 & 16)
“JUMP STARTING YOUR FUTURE IN NURSING” Wednesday, August 2, 2017

The National Black Nurses Association’s Annual Institute and Conference provides its conference attendees with a unique opportunity to network and explore career and educational advancement opportunities with over 120 of the most prestigious hospitals and the finest schools of nursing in the country. We want to thank you for making this possible by letting you know we have heard you and want to enhance your experience at the NBNA conference.

We are pleased to announce that we have expanded the exhibit hall hours on **Wednesday, August 2, 2017** to make way for the Fourth Annual NBNA Career and Educational Fair which will be marketed to nurses in the Las Vegas major metropolitan areas prior to the conference. We know you want to connect with nurses who are on the move, ready to move and want to hear what you may have to offer. We realize that it is important for you to connect with the seasoned RN as well as the first year RN who is eager to grow in their nursing career. We also know you want to meet the RN or MSN who is ready to take the next step in their nursing education. Our goal is to continue to be the meeting of choice, the nurses conference where you will continue to meet the best and the brightest nurses from across the country and from the local markets. We will be asking attendees to come prepared to interview with resumes in hand!

The future of nursing is changing and NBNA will continue to be at the forefront of that change by providing our members and conference attendees the latest and best practices in nursing leadership, research, information technology, health care management, as well as educational and employment opportunities. **We hope you will join us!**

**SPONSORSHIP LEVELS**

NBNA sponsorships are designed to increase brand recognition by engaging and networking with our annual meeting attendees. The chart below outlines the additional benefits your company will receive with each sponsorship level.

<table>
<thead>
<tr>
<th>Sponsorship Levels and Benefits</th>
<th>DIAMOND $50,000+</th>
<th>PLATINUM $49,999-$20,000</th>
<th>GOLD $19,999-$10,000</th>
<th>SILVER $9,999-$5,000</th>
<th>BRONZE $4,999-$1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition on supporter signage prominently displayed in select common areas</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition in public relations materials</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Post conference edition of the NBNA On-line Newsletter</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition in Conference up-dates on the website</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Corporate identification on event tickets as appropriate</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition by the NBNA Leadership at the Opening Ceremony</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Verbal recognition at the sponsored event</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Company recognition on exhibit hall entrance unit</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Company logo on NBNA Conference website</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition in Conference Souvenir Program Book</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>A VIP table for 10 at the Presidents Banquet ($1600 value)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Complimentary full page advertisement in Conference Souvenir Program Book OR Complimentary exhibit booth ($1000 value)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Complimentary full page advertisement in Conference Souvenir Program Book AND Complimentary exhibit booth ($2000 value)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Complimentary Literature/Product insertion in conference bag ($500 value)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Sponsor Ribbon at your exhibit booth</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>VIP Seating at the Opening Ceremony</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>An additional two tickets to the President’s Gala ($170 value)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Complimentary conference registration for five individuals</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Complimentary conference registration for two individuals</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

All logos for printing must be an EPS, Adobe Illustrator or high quality PDF format.
# Sponsorship Opportunities at-a-Glance

## Educate

**CEU or Non-CEU Breakfast Sessions**

Present a hot trend or state-of-the-art 60-minute breakfast presentation for 125 attendees. Abstracts are reviewed and session reserved on a first-come, first-served basis. Your sponsorship includes, hot plated breakfast for attendees, standard AV package, and marketing to the attendees prior to the conference. Sponsorship fee does not include expenses for the speaker.

*The cost: $8,000 Four (4) sessions are available. ITEM #2 BELOW*

## Event Sponsorships

<table>
<thead>
<tr>
<th>Item</th>
<th>Opportunity</th>
<th>Key Benefits</th>
<th>Investment</th>
<th>Quantity Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>NBNA Board of Directors and Non-Member Local Nurses Networking Reception. Monday, July 31, 5:00 pm – 6:00 pm</td>
<td>Event signage, speaking opportunity, promotional materials. Meet with NBNA Board, Members and first time attendees and potential local members, 100 guests</td>
<td>$5,000</td>
<td>sole sponsor shared (4)</td>
</tr>
<tr>
<td>2</td>
<td>CEU or NON-CEU Breakfast Session (60 minutes) Wednesday, August 2 (2) and Thursday, August 3 (2)</td>
<td>Event signage and table tents; your speaker, and promotional materials. Reach a target audience to receive specialized information on your latest product or program</td>
<td>$8,000</td>
<td>4</td>
</tr>
<tr>
<td>3</td>
<td>Continental Breakfast before the Business Meeting Tuesday, August 1 and Thursday, August 3</td>
<td>Event signage and table tents; opportunity to welcome attendees at the buffet and foyer entrance; promotional materials dropped on tables, and logo napkins</td>
<td>$10,000</td>
<td>2</td>
</tr>
<tr>
<td>4</td>
<td>Exhibit Hall Lunch, Tuesday, August 1</td>
<td>Event signage, table tents, Logo on the lunch box</td>
<td>$47,000</td>
<td>$10,000 / 5 shared</td>
</tr>
<tr>
<td>5</td>
<td>Exhibit Hall Snack Stations Tuesday &amp; Wednesday</td>
<td>Event signage and prepackaged snacks served from sponsors booth</td>
<td>$2,000 each</td>
<td>8 (4 per day)</td>
</tr>
<tr>
<td>6</td>
<td>NBNA Summer Youth Leadership Institute</td>
<td>Event signage during the program, opportunity to host the children at your School of Nursing or Health Facility</td>
<td>$10,000 Full Sponsor</td>
<td>$5000 / shared, 3 max.</td>
</tr>
<tr>
<td>7</td>
<td>NBNA Under Forty Forum</td>
<td>Event signage, network with some of the brightest emerging leaders in nursing. Engage in “speed mentoring” with NBNA Under 40 attendees</td>
<td>$7,000</td>
<td>1</td>
</tr>
<tr>
<td>8</td>
<td>NBNA Innovations Theater Wednesday, August 2: 12:30 – 1:30 pm or 2:00 – 3:00 pm Thursday, August 3: 11:00 am – 12:00 pm</td>
<td>An exciting venue to promote nursing innovations across the industries. Showcase your companies hottest trends and newest innovations! Event signage</td>
<td>$2,5000</td>
<td>3</td>
</tr>
<tr>
<td>9</td>
<td>NBNA Innovations Theater Box Lunch</td>
<td>Your name and logo will be on each box, table signage</td>
<td>$5,500</td>
<td>4</td>
</tr>
<tr>
<td>10</td>
<td>NBNA Innovations Theater Break Station</td>
<td>Signage at food station</td>
<td>$3,000</td>
<td>4</td>
</tr>
<tr>
<td>11</td>
<td>NBNA Presidents’ Leadership Institute</td>
<td>Event signage, sponsored speaker, promotional materials</td>
<td>$10,000</td>
<td>2</td>
</tr>
<tr>
<td>12</td>
<td>NBNA CEU Institutes. 4 hour program</td>
<td>Event signage, 1 hour sponsored speak(s)</td>
<td>$10,000 (sole) multiple</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>NBNA CEU Institutes. 4 hour program</td>
<td>Event signage, 1 hour sponsored speak(s)</td>
<td>$5,000 (shared) multiple</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>Career Fair for Local Students and Non-Member Nurses Friday, July 31, 11:00 am - 3:00 pm</td>
<td>Recruitment opportunity for local potential hires; logo and company name on bag and neck wallet</td>
<td>$500 Neck wallet Badge Holder</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>Career Fair for Local Students and Non-Member Nurses Wednesday, August 2, 11:00 am - 3:00 pm</td>
<td>Recruitment opportunity for local potential hires; logo and company name on bag and neck wallet</td>
<td>$1,000 Tote Bag</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>Career Fair Innovation Theater</td>
<td>Event signage, an exciting venue to promote nursing innovations across the industries. Showcase your companies hottest trends and newest innovations</td>
<td>$2,500</td>
<td>1</td>
</tr>
<tr>
<td>17</td>
<td>Corporate Table for the Awards Luncheon</td>
<td>Invite your companies employees or colleagues to celebrate and honor nursing's outstanding leaders</td>
<td>$1,500 / Table for 10 Multiple</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>Corporate Table for The President’s Banquet</td>
<td>Invite your companies employees or colleagues to celebrate and honor NBNA’s outstanding leaders</td>
<td>$1,600 / Table for 10 Multiple</td>
<td></td>
</tr>
</tbody>
</table>

All logos for printing must be an EPS, Adobe Illustrator or high quality PDF format.
**PROMOTIONAL SPONSORSHIPS**

<table>
<thead>
<tr>
<th>Item</th>
<th>Opportunity</th>
<th>Key Benefits</th>
<th>Investment</th>
<th>Quantity Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>19</td>
<td>Conference Bags</td>
<td>Company name and logo on 1200 NBNA bags</td>
<td>$7,000</td>
<td>1</td>
</tr>
<tr>
<td>20</td>
<td>Conference neck wallet style badge holder</td>
<td>Company Name and logo on 1200 NBNA badge holders</td>
<td>$7,000</td>
<td>1</td>
</tr>
<tr>
<td>21</td>
<td>Conference Bag Insert, Literature/Product</td>
<td>1200 attendees will receive your product</td>
<td>$500 per item</td>
<td>multiple</td>
</tr>
<tr>
<td>22</td>
<td>Water Bottles</td>
<td>Company logo on 1200 water bottles</td>
<td>$5,000</td>
<td>1</td>
</tr>
<tr>
<td>23</td>
<td>Cyber Cafe: Tuesday &amp; Wednesday</td>
<td>Kiosk will have company name and logo, and screen saver on the computer for 4 days</td>
<td>$2,500</td>
<td>4</td>
</tr>
<tr>
<td>24</td>
<td>Directional Signage</td>
<td>Signage with your company logo and name will guide attendees throughout the conference</td>
<td>$1,000</td>
<td>One meter / one sided</td>
</tr>
<tr>
<td>25</td>
<td>Directional Signage</td>
<td>Signage with your company logo and name will guide attendees throughout the conference</td>
<td>$1,500</td>
<td>One meter / two sided</td>
</tr>
</tbody>
</table>

**ADDITIONAL UNRESTRICTED EDUCATIONAL GRANT OPPORTUNITIES**

<table>
<thead>
<tr>
<th>Item</th>
<th>Opportunity</th>
<th>Key Benefits</th>
<th>Investment</th>
<th>Quantity Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>26</td>
<td>Plenary Sessions /Tuesday Aug. 1 &amp; Wednesday, Aug. 2</td>
<td></td>
<td>$10,000</td>
<td>2</td>
</tr>
<tr>
<td>27</td>
<td>Presidents’ Leadership Institute, Monday, July 31</td>
<td></td>
<td>$10,000</td>
<td>1</td>
</tr>
<tr>
<td>28</td>
<td>Institutes (4 hour sessions) Wednesday, Aug. 2</td>
<td></td>
<td>$5,000</td>
<td>8</td>
</tr>
<tr>
<td>29</td>
<td>Workshops (2 hour intensives) Thursday, Aug. 3</td>
<td></td>
<td>$3,500</td>
<td>4</td>
</tr>
</tbody>
</table>

**NBNA AWARDS**

<table>
<thead>
<tr>
<th>Item</th>
<th>Opportunity</th>
<th>Key Benefits</th>
<th>Investment</th>
<th>Quantity Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>30</td>
<td>NBNA Presidential Awards: 3 Lifetime Achievement Awards and 3 Trail Blazer Awards</td>
<td></td>
<td>$400 each</td>
<td>6</td>
</tr>
<tr>
<td>31</td>
<td>NBNA Nurse of the Year Awards (9)</td>
<td></td>
<td>$2,000</td>
<td>1</td>
</tr>
</tbody>
</table>

**DR. LAURANNE SAMS SCHOLARSHIP**

<table>
<thead>
<tr>
<th>Item</th>
<th>Opportunity</th>
<th>Key Benefits</th>
<th>Investment</th>
<th>Quantity Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>32</td>
<td>Your donation will provide tuition assistance to a deserving NBNA student member</td>
<td>A special recognition in program, may present scholarship to winner, tax deductible</td>
<td>$1,000 increments</td>
<td>Multiple</td>
</tr>
<tr>
<td>33</td>
<td>Create a scholarship in the name of your organization or in honor of a nursing icon</td>
<td>A special recognition in program, may present scholarship to winner, tax deductible</td>
<td>$5,000 minimum</td>
<td>Multiple</td>
</tr>
</tbody>
</table>

**EMAIL BLAST**

Promote products, services, or an upcoming program through an e-mail advertisement. Highlight a program that you are sponsoring during the NBNA conference. NBNA will send your one-page flyer to registered attendees. You may include the link to a designated webpage. One email between June 1 and September 30, 2017.

Cost to advertise: $1,000

To confirm your advertisement, please use the Conference Program Book Advertising Insertion Form on page 14 or the Passport Insertion Order Form on page 15.

Please send the advertisement as follows: Image file (jpeg, or png, in 800 pixels wide by any length.)

All logos for printing must be an EPS, Adobe Illustrator or high quality PDF format.
CONFERENCE SPONSORSHIP FORM

Exhibiting Company Information: Confirmed BOOTH No. ____________________________________________

COMPANY NAME: ____________________________________________________________

CONTACT NAME: ___________________________ TITLE: ___________________________

ADDRESS: _________________________________________________________________________

CITY: ___________________________ STATE: ________________ ZIP: ________________

PHONE: ___________________________ FAX: ___________________________

E-MAIL: __________________________________________________________

SPONSORSHIP LEVEL: ❑ DIAMOND $50,000 + ❑ PLATINUM $49,999 - $20,000
❑ GOLD $19,999 - $10,000 ❑ SILVER $9,999 - $5,000 ❑ BRONZE $4,999 - $1,000

SPONSORSHIP OPPORTUNITIES:

<table>
<thead>
<tr>
<th>ITEM #</th>
<th>DESCRIPTION</th>
<th>YOUR INVESTMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

All logos for printing must be an EPS, Adobe Illustrator or high quality PDF format.

PAYMENT INFORMATION
(NBNA accepts only MasterCard and Visa Credit Cards)

PAYMENT TYPE: ❑ Check (Payable to NBNA) ❑ MasterCard ❑ Visa Amt. Enclosed: ___________________________

Credit Card # ___________________________________________________________ Exp. Date: ________________
Cardholder Name (please type or print): __________________________________________ Security code: ________________
Signature __________________________________________________________________________

AS IT APPEARS ON THE CARD

ALLOW 10 DAYS PROCESSING TIME IF PAYING BY CHECK.

EMAIL, MAIL OR FAX COMPLETED FORM TO:
NBNA Exhibitor Coordinator • 8630 Fenton Street, Suite 330 • Silver Spring, MD 20910
Fax: 301-589-3223 • dmance@nbna.org
Please PRINT or TYPE the following information:  

ORGANIZATION: 

(NAME THAT SHOULD APPEAR IN THE PROGRAM BOOK) 

PHONE: 

FAX: 

E-MAIL: 

BILLING ADDRESS: 

CITY: 

STATE: 

ZIP: 

CONTACT NAME: 

TITLE: 

BOOTH ASSIGNMENTS ARE ON A FIRST COME - FIRST PLACED BASIS!! EXHIBIT RENTAL SPACE IS $1000. DEADLINE FOR SIGNED CONTRACT AND PAYMENT IS MAY 26. EXHIBITS WILL BE DISPLAYED AUGUST 1, 2017. 

Type of Product/Service: (Use corresponding number listed inside EXHIBITOR PROSPECTUS)  

Booth Space Preferences:  

First Choice  

Second Choice  

Third Choice  

Hotel Accommodations:  

☐ Yes (please complete HOUSING FORM) Estimated No. of Rooms Needed  

☐ No  

NBNA MEMBERS: If you wish to participate in the business meeting and vote, you must register for the entire Conference. Please complete and submit the NBNA Conference Registration Form. 

BOOTH FEE ENCLOSED $  

EXHIBITORS CONTRACT FEE DOES NOT INCLUDE THE PRESIDENT’S BANQUET AND THE SUNDAY BRUNCH.  

If you would like to order meal functions please check:  

☐ Awards Ceremony and Luncheon $75 per ticket X No. of tickets  

☐ President’s Gala $125 per ticket X No. of tickets  

☐ Friday Brunch $85 per ticket X No. of tickets  

☐ Additional Badges $25 per badge X No. of badges  

TOTAL AMOUNT ENCLOSED $  

Payment Type:  

☐ Check  

☐ MasterCard  

☐ Visa  

Credit Card #:  

Exp. Date:  

Cardholder Name (please type or print):  

Security code:  

Signature  

Make check payable to: National Black Nurses Association, Inc.  

8630 Fenton Street, Suite 330  

Silver Spring, MD 20910  

301.589.3200  

FAX: 301.589.3223  

NOTE: If you do not receive confirmation of your booth reservation within 15 days from your submission date, please contact the office immediately to confirm receipt of your contract and payment.  

Submit exhibit contract and payment by May 26, 2017. Payment must be sent with registration form to secure booth space. If space rental fee is not paid according to contract schedule, it may be re-assigned to another exhibitor at the option of NBNA.  

Program exhibitor index listing: In fifty words or less, describe exactly what you want to appear in the Conference Souvenir Program. Include the products or services to be exhibited. Deadline for inclusion in the program is May 26, 2017. Exhibitor index listing MUST BE Emailed in Word format to: dmance@nbna.org  

OFFICIAL NBNA USE ONLY:  

PAYMENTS:  

ID#  

Approved Booth #  

Date  

Check #  

Amount  

—12—
BADGE REQUEST FORM

ORGANIZATION/COMPANY CONTACT INFORMATION

Please PRINT or TYPE the following information:

Organization: ___________________________________________________________________________________________________________________________

Phone:  _____________________________________________________  FAX :  _____________________________________________________________________

E-mail: _________________________________________________________________________________________________________________________________

Billing Address: _________________________________________________________________________________________________________________________

City:  _______________________________________________________State:  _______________ Zip:  __________________________________________________

Contact Name:  _____________________________________________________Title:  _________________________________________________

There will be a charge of $25 per person for more that 4 booth personnel per $1000 booth.

Please provide the names of the individuals who will staff your booth.

Use REGISTRATION & CONTRACT form to pay for additional booth staff.

BADGES WILL NOT BE PRINTED IF NAMES ARE NOT LEGIBLE!

PLEASE DO NOT SEND THIS FORM UNTIL YOU HAVE CONFIRMED THE NAMES OF THE PERSONS WHO WILL BE WORKING IN YOUR BOOTH.

Name: _____________________________________________________________City ____________________________State ________ Zip ____________________

Company: ______________________________________________________________________________________________________________________________

Email: ______________________________________________________________________________________________________________________________

Name: _____________________________________________________________City ____________________________State ________ Zip ____________________

Company: ______________________________________________________________________________________________________________________________

Email: ______________________________________________________________________________________________________________________________

Name: _____________________________________________________________City ____________________________State ________ Zip ____________________

Company: ______________________________________________________________________________________________________________________________

Email: ______________________________________________________________________________________________________________________________

Name: _____________________________________________________________City ____________________________State ________ Zip ____________________

Company: ______________________________________________________________________________________________________________________________

Email: ______________________________________________________________________________________________________________________________

EMAIL, MAIL OR FAX COMPLETED FORM TO:
NBNA Exhibitor Coordinator • 8630 Fenton Street, Suite 330 • Silver Spring, MD 20910
Fax: 301-589-3223 • dmance@nbna.org
**PROGRAM BOOK ADVERTISING OPPORTUNITIES**

(Please photocopy this document for multiple ads)

ADVERTISER/CLIENT NAME: ________________________________

AD AGENCY (COMPANY) NAME: ________________________________

CONTACT NAME: ________________________________ TITLE: ________________________________

ADDRESS: ____________________________________________

CITY: ________________________________ STATE: ________________________________ ZIP: ________________________________

PHONE: ________________________________ FAX: ________________________________

E-MAIL: ________________________________

**INSERTION ORDER#: ________________________________ PO#: ________________________________

**DEADLINES:**

Ad space reservations — April 15, 2017 by fax or email

Ad copy — May 26, 2017 by email only

**All logos for printing must be an EPS, Adobe Illustrator or high quality PDF format.**

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**Advertise in the NBNA Conference Souvenir Program**

This book is every attendee’s invaluable companion for the duration of the annual meeting. All meeting activities are listed by and times, room numbers and convention maps. Exhibitors are listed alphabetically with booth number, product description and the floor plan. The full color, guide is distributed to all attendees when they pick up their registration materials.

**BLACK & WHITE OR COLOR ADS**

Email high resolution: 300 DPI files: JPG or PDF

**ALL ADVERTISING FEES ARE GROSS**

INDICATE AD SIZE REQUEST WITH ✔ IN CHART.

<table>
<thead>
<tr>
<th>✔</th>
<th>DESCRIPTION</th>
<th>COST</th>
<th># AVAIL.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Inside Front Cover (Color)</td>
<td>$1500</td>
<td>1 ONLY</td>
</tr>
<tr>
<td></td>
<td>Inside Back Cover (Color)</td>
<td>$1500</td>
<td>1 ONLY</td>
</tr>
<tr>
<td></td>
<td>Outside Back Cover (Color)</td>
<td>$1700</td>
<td>1 ONLY</td>
</tr>
<tr>
<td></td>
<td>Belly Band</td>
<td>$2000</td>
<td>1 ONLY</td>
</tr>
<tr>
<td></td>
<td>2 Page Color Spread</td>
<td>$2500</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Full Page Black &amp; White 10”H x 7.5”W w/bleed: 11.25”H x 8.75”W (live area 10 x 7.5)</td>
<td>$1000</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Full Page Color 10”H x 7.5”W w/bleed: 11.25”H x 8.75”W (live area 10 x 7.5)</td>
<td>$1300</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1/2 Page Ad Black &amp; White 4.875”H x 7.5”W</td>
<td>$600</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1/2 Page Color 4.875”H x 7.5”W</td>
<td>$800</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1/4 Page Black &amp; White 4.875”H x 3.675”W</td>
<td>$325</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1/4 Page Color 4.875”H x 3.675”W</td>
<td>$475</td>
<td></td>
</tr>
</tbody>
</table>

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**PAYMENT DUE BY MAY 1, 2017 • PREPAYMENT IS REQUIRED**

—NBNA accepts only MasterCard and Visa Credit Cards—

Contact Name: ________________________________

Contact E-Mail: ________________________________

**PAYMENT TYPE:**

☑ Check (Payable to NBNA) ☐ MasterCard ☐ Visa Amt. Enclosed: ________________________________

Credit Card #: ________________________________ Exp. Date: ________________________________

Cardholder Name (please type or print): ________________________________ Security code: ________________________________

Signature: ________________________________

AS IT APPEARS ON THE CARD

ALLOW 10 DAYS PROCESSING TIME IF PAYING BY CHECK.

**FAX OR EMAIL:** Fax: 301-589-3223 / Email: dmance@nbna.org

To mail this application and all advertising materials forward to Dianne Mance,

NBNA, 8630 Fenton Street, Suite 330, Silver Spring, MD 20910, Phone: 301.589.3200

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The deadline to sign up for the PASSPORT sponsorship is MAY 15!
We will not be able to provide extensions past the deadline.

COMPANY NAME:________________________________________________________________________________________________________________________

CONTACT NAME: ____________________________________________________________TITLE : _______________________________________________________

ADDRESS : ______________________________________________________________________________________________________________________________

CITY:  ______________________________________________________________STATE:  ________________ZIP : _________________________________________

PHONE:  ___________________________________________________________ FAX : _______________________________________________________________

EMAIL:  ________________________________________________________________________________________________________________________________

PAYMENT TYPE:  ☐ Check (Payable to NBNA)  ☐ MasterCard  ☐ Visa Amt. Enclosed: ___________________________

Credit Card # ___________________________________________ Exp. Date:____________________

Cardholder Name (please type or print): _______________________________________________________Security code:____________________

Signature _______________________________________________________________________________________________________________

AS IT APPEARS ON THE CARD

RETURN TO: DIANNE MANCE phone 301-589-3200 • fax 301-589-3223 • email: dmance@nbna.org
National Black Nurses Association • 8630 Fenton Street, Suite 330 • Silver Spring, MD 20910

ATTENDEES PARTICIPATION
All registered attendees will receive a PASSPORT and a PASSPORT RAFFLE TICKET when they receive their registration materials. Instructions on how to use the passport and qualify for the PASSPORT RAFFLE to win popular electronic devices will be outlined on page one of the passport and in the conference souvenir program book. A final listing of the prizes will be included on the instruction page in the conference program book and posted at the “Custom Agent’s” station.

NOTE: To qualify to enter the PASSPORT RAFFLE attendees must obtain a minimum of 45 stamps INCLUDING each participating company that has advertised in the passport. The Customs Agent will inspect the passports to verify that all of the 45 squares have been stamped. The passport will be stamped “COMPLETE” by the Customs Agent. The attendee will deposit the PASSPORT RAFFLE TICKET in the drum.

EXHIBITORS PARTICIPATION
Upon receipt of your conference materials, a booth representative should stop at the Customs Passport desk to receive several self inking stamps. Stamps will be distributed based on the number of staffers in the booth. Please stamp attendee passport one time.

PASSPORT ADVERTISING OPPORTUNITY
Joining in the fun is so easy! An online statement, logo, or short paragraph designed to entice the conference attendees to visit your booth are offered to you at reasonable prices. You may want to include in your ad an opportunity to stop by your booth to register for a gift, gift certificate, or recharge their cell phones while they visit with you. 1000 attendees will have passports in their hands while in the exhibit hall. All ads are in full color.

INDICATE AD SIZE REQUEST WITH ✔ IN CHART.

<table>
<thead>
<tr>
<th>✔</th>
<th>DESCRIPTION</th>
<th>COST</th>
<th># AVAILABLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front Cover 4.625h x 3w”</td>
<td>$3,000</td>
<td>Your company name, logo and URL</td>
<td></td>
</tr>
<tr>
<td>Back Cover 4.625h x 3w”</td>
<td>$3,000</td>
<td>Your company name, logo, booth #, URL, a brief message</td>
<td></td>
</tr>
<tr>
<td>Full Page 4.625h x 3w”</td>
<td>$300</td>
<td>Your company name, logo, booth #, URL, a brief message</td>
<td></td>
</tr>
<tr>
<td>Half Page 2.25h x 3w”</td>
<td>$ 175</td>
<td>Your company name, logo, booth #, URL, a brief message</td>
<td></td>
</tr>
<tr>
<td>Page Banner .75h x 3w”</td>
<td>$ 150</td>
<td>Your company name, logo, booth #, URL, a brief message</td>
<td></td>
</tr>
</tbody>
</table>

LOGO SPECIFICATIONS: All logos for printing must be an EPS, Adobe Illustrator or high quality PDF format.
Register today for our newest addition to the NBNA exhibit area NBNA Nursing Innovations Theater, an exciting venue to promote nursing innovations across health industries. Showcase your company or organization’s hottest trends or newest innovations! If you are in the business of education, medical simulation, health information technology, wound care, infusion therapy, patient transport and many others, the NBNA Nursing Innovations Theater is for you!

Theater Dates and Times (Time slots subject to availability)

WEDNESDAY, AUGUST 2 / 12:00 PM - 3:00 PM
Sammy Davis, Jr. Parkway Theater  seating capacity 125

THURSDAY, AUGUST 3 / 11:00 AM - 12:00 PM
Sammy Davis, Jr. Parkway Theater  seating capacity 125

SPONSOR BENEFITS

• Seating for 125 attendees, 8 x 12 stage, seating for 2 presenters on stage, corporate signage, stage décor
• Audio visual equipment will include: screen, LCD projector, podium microphone
• Pre-conference promotion by NBNA on website and Facebook
• Pre-conference registration for attendees
• Marquis Listing in Program Book

NBNA will provide a drawing for one complimentary conference registration for the 2018 Conference for each of the theater presentations. Sponsors are free to provide an approved incentive to attendees.

Your choices are:
• Book for one hour @ $2,500 per hour
• Book multiple hours @ $2,500 per hour
• Provide CEUs for those attending your show. (You must complete the Call for Abstracts form.)

PAYMENT INFORMATION (NBNA accepts only MasterCard and Visa Credit Cards)

NAME: ________________________________________________ COMPANY: ________________________________________________

ADDRESS: ___________________________________________ CITY: __________________ STATE: ___________ ZIP: ___________

PHONE: __________________ FAX: __________________ E-MAIL: __________________

PAYMENT TYPE:  □ Check (Payable to NBNA)  □ MasterCard  □ Visa  Amt. Enclosed: __________________

Credit Card # __________________ Exp. Date: __________________

Cardholder Name (please type or print): __________________ Security code: __________________

Signature ________________________________________________

AS IT APPEARS ON THE CARD

RETURN TO: DIANNE MANCE  phone 301-589-3200 • fax 301-589-3223 • email: dmance@nbna.org
National Black Nurses Association • 8630 Fenton Street, Suite 330 • Silver Spring, MD 20910
ANCILLARY EVENT SPACE APPLICATION

45th Annual Institute and Conference • July 30 - August 4, 2017

ANCILLARY EVENTS INCLUDE:
Non-CEU Programs, Advisory Board meetings, Focus Groups/Market Research Meetings and Corporate Staff Meetings. All ancillary events must receive NBNA authorization whether they are requesting meeting space or holding an event off premises. No space will be guaranteed until confirmed in writing by NBNA. Notification of approval of your event will be forwarded to the venue.

BLACKOUT TIMES:
Organizations may not hold programs during these events. CEU Sessions, Exhibit Hall Hours, NBNA Business Meetings, NBNA Opening Ceremony, NBNA President’s Banquet and NBNA Closing Brunch. (See attached Schedule of Events.) Please contact us if you have questions.

Company/Agency Requesting Meeting Space: ____________________________________________________________

My Company/Agency is a confirmed exhibitor: □ YES □ NO

Key Contact Person: ___________________________________ Title: ___________________________________

Address: _______________________________________________________________________________________

City: __________________________ State: __________ Zip: __________________________

Phone: ________________________ FAX: _______________________________________________________________________

E-mail: ___________________________________________________________________________________________

Function Type: __________________________ Topic/Title of Non-CEU Program: __________________________

Number of people: _________ □ Meeting Room □ Off-site

ANCILLARY EVENT RATES: (Fee includes: Insert for conference bag, all inserts must be approved in advance by May 1, 2017.)
This fee does not include: Audio visual equipment, distribution of promotional materials by mailing list.

Confirmed Exhibitor: $1,500 Non-Exhibitor: $2,500

Payment Type: □ Check □ MasterCard □ Visa

Credit Card #: __________________________ Exp. Date: __________________________

Cardholder Name (please type or print): __________________________________________ Security code: __________________________

Signature _______________________________________________________________________________________

Approved by: __________________________ Date: __________________________

Dianne Mance

MAIL OR FAX COMPLETED FORM TO:
Dianne Mance • 8630 Fenton Street, Suite 330 • Silver Spring, MD 20910
Email: dmance@nbna.org • Phone: 301-589-3200 • Fax: 301-589-3223
NBNA RULES OF ENGAGEMENT AT THE NBNA INSTITUTE AND CONFERENCE

1. Sessions start on time.
2. You can get a CEU certificate upon completion of the class in its entirety and by submitting an evaluation form. The evaluation form is provided to you at the BEGINNING of the class.
3. If you arrive more than 15 minutes after the start of the sessions, you will NOT receive a CEU certificate.
4. If you arrive more than 15 minutes after the start of the sessions, you CAN receive a CERTIFICATE OF ATTENDANCE.
5. You must stay in the room during the entire session in order to receive your CEU or CERTIFICATE OF ATTENDANCE.
6. You cannot switch sessions.
7. You cannot receive a certificate for less than the hours scheduled.
8. If you do not get the CEU certificate on the day of the session, you will not get a certificate. You cannot come the next day to pick up your certificate. You must stay the entire time to get a CEUs.
9. The NBNA National Office staff does not have CEU evaluation forms or CEU certificates. You must get those from the Cedars Sinai Department of Nursing staff who are on site at the NBNA Conference.
10. There are no CEUs for Opening Ceremony.
11. Treat NBNA staff, paid support staff, volunteers, sponsors, exhibitors and hotel staff with respect.
12. Bring your business card and resume to share with sponsors, exhibitors and speakers.
13. The attire is business.
14. Do not place your CEU certificate in your conference book or bag.
15. If you are an exhibitor and also a member of NBNA, you must pay the conference registration fee if you which to attend the NBNA Business Meeting.
16. If you are a speaker and also a member of NBNA, you must pay the speaker registration fee if you which to attend the NBNA Business Meeting.

2017 CONFERENCE SCHEDULE AT-A-GLANCE

THIS CONFERENCE SCHEDULE WILL BE UPDATED AS PROGRAMS ARE CONFIRMED.

FRIDAY, JULY 28
1:00 pm  
Bag Stuffing

SATURDAY, JULY 29
9:00 am - 1:00 pm  
Local Chapter Health Fair, Nevada Health Center
“Building Healthy Communities”
1:00 pm - 3:00 pm  
Board of Directors Meeting
2:00 pm  
Bag Stuffing

SUNDAY, JULY 30
Great Day to tour the Grand Canyon or the Hoover Dam
3:00 pm - 7:00 pm  
Registration

MONDAY, JULY 31
7:00 am - 5:00 pm  
Registration
8:00 am - 3:00 pm  
Presidents Leadership Institute
8:00 am - 5:00 pm  
VITAS HEALTHCARE
8:00 am - 5:00 pm  
Mental Health First Aid for Military Members and their Families
(This session is only for first time participants in Mental Health First Aid Courses)
8:00 am - 12:00 pm  
Pre-conference Workshops
1:00 pm - 5:00 pm  
Professional Writing Workshop
3:30 pm - 4:30 pm  
Credentiaing
3:30 pm - 4:30 pm  
New Members/First Time Attendees Workshop
3:30 pm - 5:30 pm  
Chapter Development
4:30 pm - 5:30 pm  
Moderators/Monitors Workshop

TUESDAY, AUGUST 1
6:00 am - 7:00 am  
Exercise Class
7:00 am - 5:00 am  
Registration
8:00 am - 10:00 am  
Business Meeting (Chartering of New Chapters)
10:00 am - 4:30 pm  
VITAS HEALTHCARE
10:30 am - 12:30 pm  
Mindfulness Workshop (TBD)
10:30 am - 12:30 pm  
Plenary Session (2 CEUs)
1:00 pm - 5:00 pm  
Exhibit Hall Grand Opening
5:30 pm - 6:00 pm  
Chapter Line-Up
6:00 pm  
Opening Ceremony

WEDNESDAY, AUGUST 2
6:00 am - 7:00 am  
Exercise Class
6:30 am - 7:45 am  
Breakfast (2 sessions; CEUs to be determined)
7:00 am - 5:00 pm  
Registration
8:00 am - 12:00 pm  
Institutes (Select one of six sessions; 4 CEUs)
8:00 am - 12:00 pm  
Emerging Leaders Forum
8:00 am - 4:00 pm  
NBNA Summer Youth Enrichment Institute
11:00 am - 3:00 pm  
Career Fair
11:00 am - 3:00 pm  
Exhibit Hall, Raffle and Refreshments
12:30 pm - 3:00 pm  
NBNA Nursing Innovations Theater (CEUs TBD)
12:30 pm - 2:30 pm  
Awards Luncheon
2:30 PM - 4:30 PM  
LPN Forum
3:30 pm - 4:30 pm  
Plenary Session (1 CEU)
4:30 pm - 6:30 pm  
Under Forty Forum
5:00 pm - 7:00 pm  
NBNA Choir Rehearsal
TBD  
Fund Development Event

THURSDAY, AUGUST 3
6:00 am - 7:00 am  
Exercise Class
6:30 am - 7:45 am  
Breakfast Sessions (2 sessions, CEUs TBD)
8:00 am - 10:00 am  
Business Meeting (chapter awards)
10:00 am - 10:30 am  
Candidates Forum
10:30 am - 11:00 am  
Members Speaks
11:00 am - 1:00 pm  
Exhibit Hall
11:00 am - 12:00 pm  
NBNA Nursing Innovations Theater (CEUs TBD)
12:00 pm  
Passport Raffle
12:30 pm  
Grand Raffle
1:00 pm - 3:00 pm  
Workshops (select one session; (2 CEUs)
1:00 pm - 4:00 pm  
Breast Cancer Screening Practicum
3:30 pm - 4:30 pm  
NBNA Choir Rehearsal
6:00 pm - 7:00 pm  
Board and Lifetime Member Photo
7:00 pm - 11:00 pm  
President’s Gala

FRIDAY, AUGUST 4
8:00 am - 9:30 am  
Ecumenical Service
10:00 am - 12:00 pm  
Brunch and Closing Session (1 CEU)